

## WIDER OBJECTIVE

To contribute to the establishment of institutional framework for the third mission of the universities in Serbia, encompassing three dimensions:

1. Technology transfer and innovation
2. Continuing education
3. Social engagement

## SPECIFIC OBJECTIVES

- To define legal and policy framework supporting the development of universities' third mission in Serbia
- To adjust existing and define new legal framework at seven Serbian Higher Education Institutions
- To develop technology transfer and innovation dimension
- To develop continuing education dimension for capacity building of university staff, researchers and students
- To develop universities' social engagement dimension unlocking and mobilizing university resources and capacities to society and enterprises needs
- To establish five Creativity centres in Serbia as spaces facilitating creativity in teaching and learning, ideas development and proving concept

## CONSORTIUM

### SERBIAN PARTNERS

#### Higher Education Institutions

- University of Kragujevac
- University of Belgrade
- University of Novi Sad
- University of Nis
- State University of Novi Pazar
- Belgrade Metropolitan University
- Technical College of Applied Sciences in Zrenjanin

#### Governmental bodies

- Ministry of Education, Science and Technological Development of the Republic of Serbia
- Intellectual Property Office of the Republic of Serbia

#### Institutions supporting innovation and entrepreneurship

- Business innovation centre Kragujevac
- Business Technology Incubator of Technical Faculties Belgrade
- Business Incubator Novi Sad
- Intranea solutions d.o.o

### EU PARTNERS

- University of Brighton, United Kingdom
- Danube University Krems, Austria
- University of Lisbon, Portugal
- University of Bari Aldo Moro, Italy
- University of Maribor, Slovenia



Coordinator:  
**University of Kragujevac**  
Jovana Cvijica bb  
34000 Kragujevac, Serbia  
[www.if4tm.kg.ac.rs](http://www.if4tm.kg.ac.rs)



Co-funded by the  
**Erasmus+ Programme**  
of the European Union

Co-funded by the Erasmus+ Programme of the European Union  
"This project has been funded with support from the European Commission.  
This publication reflects the views only of the author, and the Commission  
cannot be held responsible for any use which may be made of the information  
contained therein"



# IF4TM

Institutional framework for development  
of the third mission of universities in Serbia







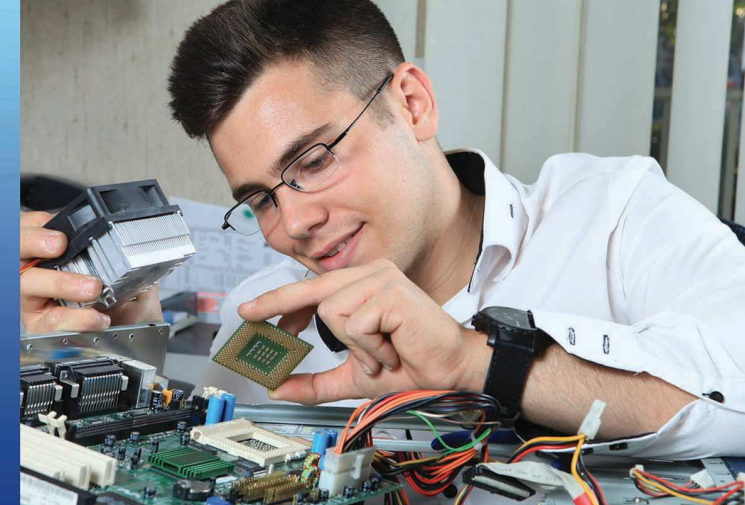
## DEVELOPMENT OF LEGAL FRAMEWORK

- Consensus meetings
- Development of new policies and law amendments
- Development of new and modification of existing universities' regulatory documents
- Capacity building programme for university staff
- Operational manual for implementation of the third mission

### 1<sup>ST</sup> TM DIMENSION:

#### Technology transfer and innovation

- Setting-up seven INNO platforms for innovation management
- Trainings for INNO platforms' users
- Five Workshops "Methodology guide for innovation"
- National competitions for best ideas of students
- Improving Technology Readiness Level (TRL) through Proof-of-concept programme (PoC)
- IP valuation and development of commercialization strategy



### 2<sup>ND</sup> TM DIMENSION:

#### Continuing education

- Integrative university approach in continuing education
- Trainings on IP management
- Trainings on market strategy
- Start-up trainings
- Including entrepreneurship and IP management topics in study programs

### 3<sup>RD</sup> TM DIMENSION:

#### Social engagement

- Universities' social engagement plans
- Five Creativity Centers in Serbia
- Workshops on entrepreneurship and creative thinking
- Non-discipline students' volunteering
- Mobilizing university resources to society needs
- Open-innovation campaigns

