



## EVENT REPORT

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Jelena Jevtovic
Event Title:	Policy seminar and debate on development of third mission at universities in Serbia
Event Date:	18 <sup>th</sup> and 19 <sup>th</sup> April, 2016
Event Venue:	Palace of Serbia, Belgrade
Type of event: (National, international, press conference, promotional event etc.)	Policy seminar
Short description:	<p>Policy seminar and debate on establishment and development of the third mission at Serbian universities was held in Palace of Serbia, on April 18 and 19, 2016 within the IF4TM project. The policy seminar was jointly organized by University of Kragujevac as project coordinator institution and Ministry of Education, Science and Technological Development of the Republic of Serbia.</p> <p>The participants of the seminar were welcomed by the Minister of Education, Science and Technological Development, Dr. Srdjan Verbic, the project coordinator Prof. Dr. Vesna Mandic and Miroslav Miletic, the vice president of the Serbian Chamber of Commerce.</p> <p>After the presentation of the IF4TM project and results achieved in the previous period held by Prof. Mandic, dr. Attila Pausits from Danube University Krems in Austria presented international perspectives and concepts of universities third mission as well as third mission dimensions, instruments and tools, and indicators for monitoring.</p> <p>EU policies and legal frameworks for establishing the third mission of universities outlined in the D1.1 Report based on the collected questionnaires from EU higher education institutions was presented by Patricia Lima from Instituto Superior Técnico, University of Lisbon in Portugal.</p> <p>The findings of analysis of laws and strategies in Serbia that include elements of third mission from D1.3 were presented by its co-authors, members of Work Group.</p> <p>Review of the regulatory documents and existing structures for all three dimensions of third mission activities at seven Serbian HEIs which was the main topic of D1.4 Report was presented by Sanja Mitic, from University of Belgrade whose team was the author of this report.</p> <p>The first day was closed with discussion of participants related to the presented reports and experience of IF4TM partners from European Union.</p> <p>The second day of the policy seminar was organized as two round tables with following discussion.</p> <p>The topic of the first round table was Support to the development of third mission – ministries, HEIs, regional institutions, stakeholders moderated by Prof. Dr. Miladin Kostic, the Rector of State University of Novi Pazar, WP1 leader. It included:</p> <ul style="list-style-type: none"> <li>• Support to third mission development by the Ministry of education, science and technological development presented by Prof. Dr. Vesna Mandic (University of Kragujevac)</li> <li>• Support to third mission development at EU level presented by Attila Pausits (University of Krems, Designated EAIR chairman)</li> <li>• Support to third mission development by Chamber of Commerce presented by Dr. Danica</li> </ul>



Micanovic (Chamber of Commerce of Serbia)

- Support to third mission development by Ministry of Economy presented by Borislava Jaksic (Ministry of Economy)
- Support to third mission development by regional institutions, example from Italy presented by Dr. Alberto Fornasari (University of Bari Aldo Moro)

After the presentation of panelists, a discussion was initiated where participants discussed the presented topics.

The second round table was related to the Development of universities' third mission in Serbia – barriers, challenges, the way forward moderated by Prof. Dr. Vesna Mandic. The topic included:

- Technology transfer and innovations as the first component of the third mission presented by Patricia Lima (Instituto Superior Technico, University of Lisbon)
- Creativity and entrepreneurship as the base for development of the third mission presented by Dr. Richard Morris (University of Brighton)
- Social responsibility of universities as component of third mission presented by Ivana Zivadinovic (Erasmus plus office in Serbia)
- Cooperation with enterprises and development of innovations in academic environment presented Prof. Dr. Goran Stojanovic (University of Novi Sad)
- Metropolitan University Belgrade, Next steps in development and implementation of third mission of universities in Serbia presented by Prof. Dr Dragan Domazet (Belgrade Metropolitan University)

After the presentations of the panelists, very fruitful and active discussion took place.

The summary of recommendations made during the two discussions are presented in a separate document "Consolidated report with recommendations drawn from the presentations and discussions at Policy Seminar"

The event was closed at 16:15 in accordance with the Agenda.

Organiser(s):	University of Kragujevac and Ministry of Education, Science and Technological Development
Agenda:	<a href="#">Agenda</a>
Total number of participants:	60
Links to further information:	<a href="#">IF4TM website</a>
Other personal remarks:	
During the policy seminar, IF4TM posters and banner were displayed and promotional material was distributed to all attendees.	

## EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	30 March 2016
Information Material was sent off to participants on:	30 March 2016
Date of Initial Participant List Compilation:	12 April 2016
Date of Final Participant List Compilation:	15 April 2016
Total Number of Participants Invited	75
Date of Agenda Finalisation:	15 April 2016



## Problems encountered during the event preparation phase

(To be filled by organisers)

**Organisers:** Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop )

1) N/A

## EVENT ROLLOUT

Some general information (to be filled by organisers)

Final Event Agenda (Serbian version)

**Стручни семинар и дебата о политици развоја и успостављања треће мисије на универзитетима у Србији**

### АГЕНДА

**Понедељак, 18. април 2016**

**Палата Србије (Улаз источно крило, III спрат, сала 368), Београд, Србија**

09:30 – 10:00	Регистрација учесника	
10:00 – 10:30	Поздравна обраћања	
	<p>Др Срђан Вербић, Министар, Министарство просвете, науке и технолошког развоја</p> <p>Представник Министарства привреде</p> <p>Проф. др Дејан Поповић, Председник, Национални савет за високо образовање</p> <p>Мирослав Милетић, Потпредседник, Привредна комора Србије</p>	
10:30 – 10:45	IF4TM пројекат развоја треће мисије у Србији	<p>Проф. др Весна Мандић, Универзитет у Крагујевцу</p> <p>IF4TM координатор</p>
10:45 – 11:15	Међународне перспективе и концепти треће мисије универзитета	<p>dr. Attila Pausits, <i>Danube University Krems, Austria,</i></p> <p>Председавајући ЕАИР (Европско удружење за високо образовање)</p>



<b>11:15 – 11:45</b>	<b>Пауза за кафу</b>	
11:45 – 12:30	Димензије треће мисије, инструменти и алати за примену, индикатори праћења	dr. Attila Pausits, <i>Danube University Krems, Austria</i> , Председавајући ЕАИР (Европско удружење за високо образовање)
12:30 – 13:00	Дискусија	
<b>13:00 – 14:30</b>	<b>Ручак</b>	
14:30 – 15:00	Анализа ЕУ политика и правног оквира за успостављање треће мисије на универзитетима	Др Patricia Lima, <i>Instituto Superior Técnico, University of Lisboa, Portugal</i>
15:00 – 15:45	Анализа стратегија и закона у Србији који уређују област треће мисије	Проф. др Вера Дондур, Државни секретар, Министарство просвете, науке и технолошког развоја, вођа Радне групе Чланови Радне групе министарства: - Проф. др Весна Мандић, Универзитет у Крагујевцу - Проф. др Горан Стојановић, Универзитет у Новом Саду - Проф. др Јелена Филиповић, Универзитет у Београду - Проф. др Драган Антић, Универзитет у Нишу - Марина Вукобратовић Каран, Министарство просвете, науке и технолошког развоја - Проф. др Драган Домазет, Метрополитан универзитет у Београду - Олга Деретић, Висока техничка школа у Зрењанину - Даниела Златић Шутић, Завод за интелектуалну својину
15:45 – 16:15	Анализа правне регулативе и развијених структура које се односе на трећу мисију на седам ВШУ у Србији	Др Ана Алексић Мирић, Универзитет у Београду
16:15 – 17:00	Дискусија	



<b>Уторак, 19. април 2016</b> <b>Палата Србије (сала 368), Београд, Србија</b>			
09:00 – 09:30	Регистрација учесника		
09:30 – 11:00	<p style="text-align: center;"><b>Округли сто „Подршка у развоју треће мисије – министарства, ВШУ регионалне институције, привредне организације“</b></p> <p><b>Модератор:</b> Проф. др Миладин Костић, Ректор Државног универзитета у Новом Пазару, лидер Радног пакета 1 у ИФ4ТМ пројекту</p> <p><b>Панелисти:</b></p> <ol style="list-style-type: none"> <li>1. Проф. др Вера Дондур, Државни секретар Министарства просвете, науке и технолошког развоја - Подршка у развоју треће мисије од стране Министарства просвете, науке и технолошког развоја</li> <li>2. Attila Pausits, Универзитет у Кремсу, председавајући ЕАИР – Подршка развоју треће мисије на ЕУ нивоу</li> <li>3. Др. Даница Мићановић, Привредна комора Србије Подршка у развоју треће мисије од стране ПКС</li> <li>4. Борислава Јакшић, Министарство привреде – Подршка у развоју треће мисије од стране Министарства привреде</li> <li>5. Др. Алберто Форнассари - Подршка у развоју треће мисије од стране регионалних институција, на примеру Италије</li> </ol>		
11:00 – 11:30	<b>Пауза за кафу</b>		
11:30 – 13:00	<p style="text-align: center;"><b>Округли сто „Развој треће мисије универзитета у Србији – баријере, изазови, следећи кораци“</b></p> <p><b>Модератор:</b> Проф. др Весна Мандић, Редовни професор Факултета инжењерских наука Универзитета у Крагујевцу, Координатор ИФ4ТМ пројекта</p> <p><b>Панелисти:</b></p> <ol style="list-style-type: none"> <li>1. Др Patricia Lima, Instituto Superior Technico, Универзитет у Лисабону – Трансфер технологија и иновације као прва компонента треће мисије</li> <li>2. Др Ричард Морис, Универзитет у Брајтону – Креативност и предузетништво као основа за развој треће мисије</li> <li>3. Ивана Живадиновић, Ерасмус канцеларија у Србији - Друштвено одговорно понашање универзитета као компонента треће мисије</li> <li>4. Проф. др Горан Стојановић, Универзитет у Новом Саду – сарадња са предузећима и развој иновација у академском окружењу</li> <li>5. Проф. др Драган Домазет - Метрополитан Универзитет у Београду, Следећи кораци у развоју и имплементацији треће мисије универзитета у Србији</li> </ol>		
13:00 – 14:30	<b>Ручак</b>		
14:30 – 16:00	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Закључна разматрања и препоруке за развој треће мисије у Србији</td> <td style="width: 50%;">Модератори, панелисти, сви учесници</td> </tr> </table>	Закључна разматрања и препоруке за развој треће мисије у Србији	Модератори, панелисти, сви учесници
Закључна разматрања и препоруке за развој треће мисије у Србији	Модератори, панелисти, сви учесници		



16:00 – 16:15

**Затварање скупа**

Final Event Agenda (English version)

**Seminar and debate on policy of development and establishment of third mission at  
universities in Serbia**

**AGENDA**

**Monday, 18<sup>th</sup> April 2016**

**Palace of Serbia (Bulevar Mihajla Pupina 2, entrance on the east wing, III floor, hall 368),  
Belgrade, Serbia**

09:30 – 10:00	Registration of participants	
10:00 – 10:30	Welcome speeches	
	<p>Dr. Srdjan Verbic, Minister, Ministry of Education, science and technological development</p> <p>Representative of Ministry of Economy</p> <p>Prof. Dr. Dejan Popovic, President, National council for higher education</p> <p>Miroslav Miletic, Vice-President, Chamber of Commerce of Serbia</p>	
10:30 – 10:45	IF4TM project on development of third mission in Serbia	<p>Prof. Dr. Vesna Mandic, University of Kragujevac</p> <p>IF4TM project coordinator</p>
10:45 – 11:15	International perspectives and concepts of universities third mission	<p>dr. Attila Pausits, Danube University Krems, Austria</p> <p>Designated EAIR chairman (the European Higher Education Society)</p>
<b>11:15 – 11:45</b>	<b>Coffee break</b>	
11:45 – 12:30	Third mission dimensions, instruments and tools, indicators for monitoring	<p>dr. Attila Pausits, Danube University Krems, Austria</p> <p>Designated EAIR chairman (the European Higher Education Society)</p>
12:30 – 13:00	Discussion	
<b>13:00 – 14:30</b>	<b>Lunch break</b>	



14:30 – 15:00	EU policies and legal frameworks for establishing the third mission of universities	Dr. Patricia Lima, Instituto Superior Técnico, University of Lisboa, Portugal
15:00 – 15:45	Strategies and laws in the RS supporting the development of the third mission	Prof. Dr. Vera Dondur, State secretary, Ministry of education, science and technological development, leader of Work Group  Members of Ministry's Work Group: <ul style="list-style-type: none"> <li>- Prof. Dr. Vesna Mandic, University of Kragujevac</li> <li>- Prof. Dr. Goran Stojanovic, University of Novi Sad</li> <li>- Prof. Dr. Jelena Filipovic, University of Belgrade</li> <li>- Prof. Dr. Dragan Antic, University of Nis</li> <li>- Marina Vukobratovic Karan, Ministry of education, science and technological development</li> <li>- Prof. Dr. Dragan Domazet, Metropolitan University Belgrade</li> <li>- Olga Deretic, Technical College of Applied Sciences, Zrenjanin</li> <li>- Daniela Zlatic Sutic, Intellectual Property Office</li> </ul>
15:45 – 16:15	Review of the regulatory documents and existing structures for all three dimensions of third mission activities at seven Serbian HEIs	Dr. Ana Aleksic Miric, University of Belgrade
16:15 – 17:00	Discussion	

**Tuesday, 19<sup>th</sup> April 2016**

**Palace of Serbia (Bulevar Mihajla Pupina 2, entrance on the east wing, III floor, hall 368),  
Belgrade, Serbia**

09:00 – 09:30	Registration of participants
09:30 – 11:00	<b>Round table “Support to the development of third mission – ministries, HEIs, regional institutions, stakeholders“</b>  <b>Moderator:</b> Prof. Dr. Miladin Kostic, the Rector of State University of Novi Pazar, WorkPackage 1 leader in IF4TM project



	<p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>6. Prof. Dr. Vera Dondur, State secretary, Ministry of education, science and technological development – Support to third mission development by the Ministry of education, science and technological development</li> <li>7. Attila Pausits, University of Krems, Designated EAIR chairman – Support to third mission development at EU level</li> <li>8. Dr. Danica Micanovic, Chamber of Commerce of Serbia – Support to third mission development by Chamber of Commerce</li> <li>9. Borislava Jaksic, Ministry of Economy – Support to third mission development by Ministry of Economy</li> <li>10. Dr. Alberto Fornasari – Support to third mission development by regional institutions, example from Italy</li> </ol>	
<b>11:00 – 11:30</b>	<b>Coffee break</b>	
11:30 – 13:00	<p><b>Round table “Development of universities’ third mission in Serbia – barriers, challenges, the way forward“</b></p>	
	<p><b>Moderator:</b> Prof. Dr. Vesna Mandic, Full Professor at Faculty of Engineering University of Kragujevac, the IF4TM project coordinator</p> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>6. Dr. Patricia Lima, Instituto Superior Technico, University of Lisbon – Technology transfer and innovations as the first component of the third mission</li> <li>7. Dr. Richard Morris, University of Brighton – Creativity and entrepreneurship as the base for development of the third mission</li> <li>8. Ivana Zivadinovic, Erasmus plus office in Serbia – Social responsibility of universities as component of third mission</li> <li>9. Prof. Dr. Goran Stojanovic, University of Novi Sad – cooperation with enterprises and development of innovations in academic environment</li> <li>10. Prof. Dr Dragan Domazet - Metropolitan University Belgrade, Next steps in development and implementation of third mission of universities in Serbia</li> </ol>	
<b>13:00 – 14:30</b>	<b>Lunch</b>	
14:30 – 16:00	Conclusions and recommendations for development of third mission in Serbia	Moderators, panellists, all participants
16:00 – 16:15	<b>Event closure</b>	





## Participant list

	<b>Name</b>	<b>Institution</b>
1	Srđan Verbić	Ministry of Education, Science and Technological Development of the Republic of Serbia
2	Borislava Jakšić	Ministry of Economy
3	Katarina Obradović Jovanović	Ministry of Economy, sector for small and medium enterprises and entrepreneurship
4	Marina Vukobratović Karan	Ministry of Education, Science and Technological Development of the Republic of Serbia
5	Ivan Rakonjac	Innovation Fund
6	Mlađan Stojanović	Innovation Fund
7	Miroslav Miletić	Serbian Chamber of Commerce
8	Danica Mićanović	Serbian Chamber of Commerce
9	Vladimir Marić	Intellectual Property Office
10	Nataša Milojević	Intellectual Property Office
11	Daniela Zlatić Šutić	Intellectual Property Office
12	Nikola Radovanović	Intellectual Property Office
13	Nataša Milovanović	Intellectual Property Office
14	Atila Pausits	Danube University Krems
15	Patricia Lima	Instituto Superior Technico University of Lisbon
16	Marjan Leber	University of Maribor
17	Iztok Palčič	University of Maribor
18	Borut Buchmeister	University of Maribor
19	Antonio Uricchio	University Bari Aldo Moro
20	Alberto Fornasari	University Bari Aldo Moro
21	Richard Morris	University of Brighton
22	Mark Milne	University of Brighton
23	Ivana Živadinović	Serbian Erasmus+ Office
24	Vesna Mandić	University of Kragujevac
25	Milovan Matović	University of Kragujevac
26	Zorica Avramović	University of Kragujevac
27	Olivera Mijatović	University of Kragujevac
28	Jelena Jevtović	University of Kragujevac
29	Žarko Gavrilović	University of Kragujevac
30	Jelena Filipović	University of Belgrade
31	Ana Aleksić Mirić	University of Belgrade
32	Sanja Mitić	University of Belgrade



33	Tamara Čolić	University of Belgrade
34	Jelena Cvetanović	University of Belgrade
35	Nada Kovačević	University of Belgrade
36	Jelica Protić	University of Belgrade , School of Electrical Engineering
37	Đuro Kutlača	Institute "Mihajlo Pupin"
38	Goran Stojanović	University of Novi Sad
39	Milan Radovanović	University of Novi Sad
40	Sanja Kojić	University of Novi Sad
41	Saša Orlović	University of Novi Sad
42	Staniša Perić	University of Nis
43	Darko Mitić	University of Nis
44	Miladin Kostić	State University of Novi Pazar
45	Ćemal Dolićanin	State University of Novi Pazar
46	Edis Mekić	State University of Novi Pazar
47	Milorad Rančić	Technical College of Applied Sciences, Zrenjanin
48	Olga Deretić	Technical College of Applied Sciences, Zrenjanin
49	Ljubica Lazić Vulićević	Technical College of Applied Sciences, Zrenjanin
50	Dragan Domazet	Belgrade Metropolitan University
51	Miroslava Raspopović	Belgrade Metropolitan University
52	Katarina Cvetković	Belgrade Metropolitan University
53	Vojislav Veljković	Business Innovation Centre Kragujevac
54	Ivan Marković	Business Innovation Centre Kragujevac
55	Nataša Ćirović	Business Technology Incubator of Technical Faculties Belgrade
56	Marijana Aksentijević	Business Technology Incubator of Technical Faculties Belgrade
57	Zoran Torgašev	Intranea solutions d.o.o.
58	Nebojša Gaćeša	Ministry of defence
59	Uroš Stanković	Business Innovation Centre Kragujevac
60	Dušan Nikolić	University of Novi Sad
61	Ljubomir Kljajić	University of Novi Sad

Event Implementation – Commentary by Organising Partners

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>



## EVENT EVALUATION BY PARTICIPANTS

### Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	85%	15%	0%	0%	0%
The structure of the programme	73%	24%	3%	0%	0%
The venue and facilities	64%	27%	9%	0%	0%
The presentations	61%	33%	6%	0%	0%
The discussions	73%	21%	6%	0%	0%
The event dinner and subsistence	27%	0%	0%	0%	3%

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	21%	3%	3%	0%	0%
This event covered to a very high extent the topics I have expected.	24%	3%	0%	0%	0%
I enjoyed the cooperation and interaction with the other participants.	27%	6%	0%	0%	0%
My expectations about this event were met or exceeded.	24%	3%	0%	0%	0%
The materials distributed are useful and informative.	18%	6%	3%	0%	0%
The discussions were relevant for the participants.	27%	0%	0%	0%	0%
The methods of working were suitable for the topics and for the participants.	21%	6%	0%	0%	0%
The overall organisation was professional.	27%	9%	0%	0%	0%
The time management was always to my fullest satisfaction.	21%	6%	0%	0%	0%
The style and level of communication between organisers and participants was professional.	27%	0%	0%	0%	0%
I would recommend this kind of event to my colleagues.	27%	0%	0%	0%	0%

Prior Experience of Similar Events – Overall %	91%
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**Strengths and limitations of the event: please include comments received**

<p>Strengths of the event and contributions or activities enjoyed by participants:</p>	<ul style="list-style-type: none"> <li>• Networking with participants</li> <li>• Topics on continuous education and social engagement is something we all have to work more in the near future at my institutions</li> <li>• Insight to present situation of possibilities for 3rd mission of universities in Serbia; additionally some experience from European partners was presented, giving very valuable information</li> <li>• Good selection of participants and speakers exchange of experience between institutions</li> <li>• Good discussions</li> <li>• The topic itself is very important for country development</li> <li>• Good insight into Serbia</li> <li>• Well organized. Well-structured and managed</li> <li>• Good selection of presentations of both domestic and foreign in the panel discussion</li> <li>• Many useful information</li> </ul>
<p>Suggestions for the improvement:</p>	<ul style="list-style-type: none"> <li>• Access to internet</li> <li>• Maybe inclusion of more foreign partners</li> <li>• Practical examples and case studies are missing</li> <li>• The officials high representatives are always absent from this kind of meetings, even though its justified</li> <li>• More focus on topics</li> <li>• To have at least one similar seminar a year</li> <li>• More interactive discussion</li> <li>• Video presentations must be better</li> <li>• Greater presence of the main stakeholders who should take good recommendations into consideration in order to improve the legal framework or to provide better possibilities to end users</li> <li>• Extending the meeting on several days</li> </ul>
<p>Any further comments</p>	<ul style="list-style-type: none"> <li>• More projects like this one</li> <li>• Excellent to meet the team and a lot learned beyond the obvious topics discussed.</li> <li>• Generally, the more examples of good practice in the domestic courts</li> </ul>



Additional comments and from the countries of the European Union

Additional comments

Please add the following additional information here

- Charts of the statistical figures from the tables above (pie or bar charts);
- Any further comments concerning the feedback you received by the workshop participants

First set of questions

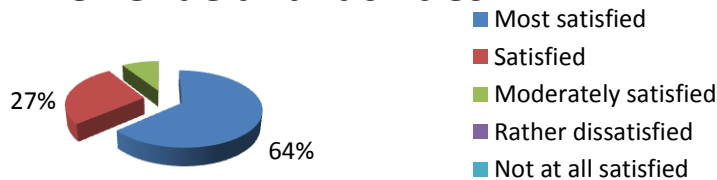
### The event administration



### The structure of the programme



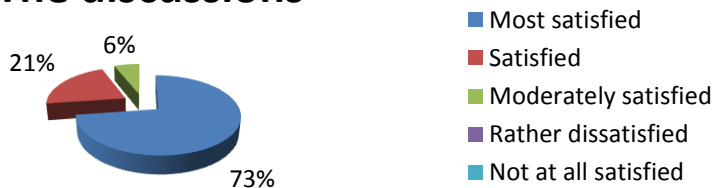
### The venue and facilities



### The presentations

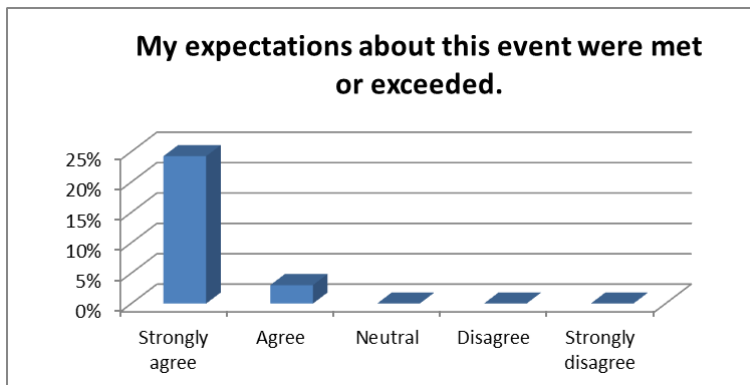
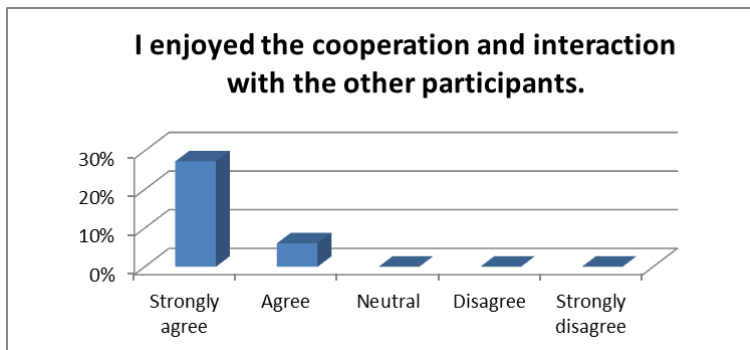
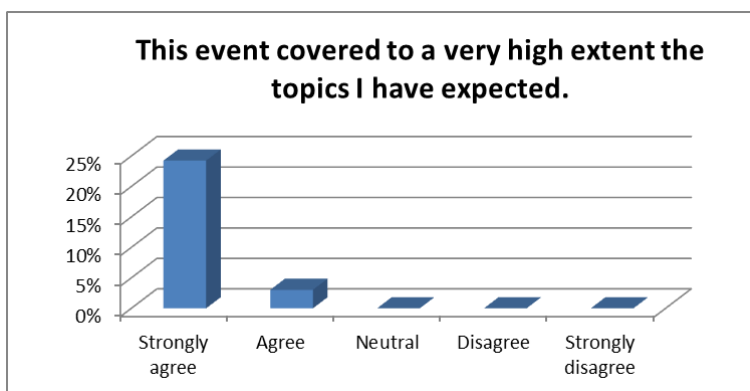
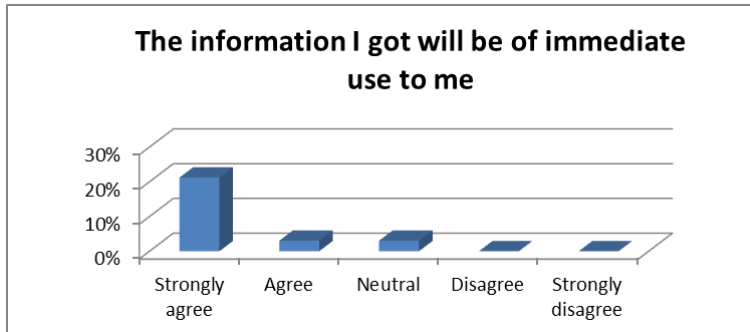


### The discussions



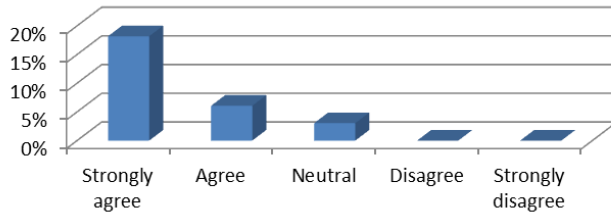


The second set of questions

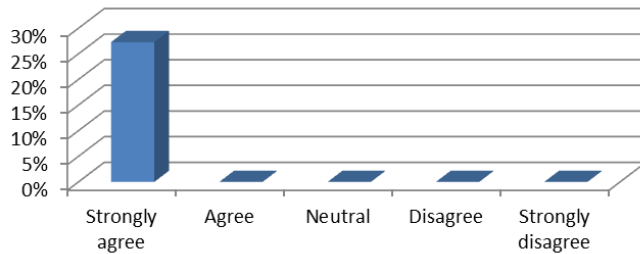




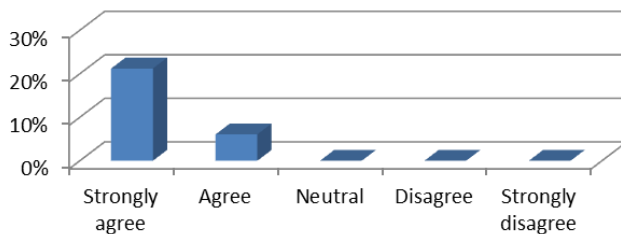
**The materials distributed are useful and informative.**



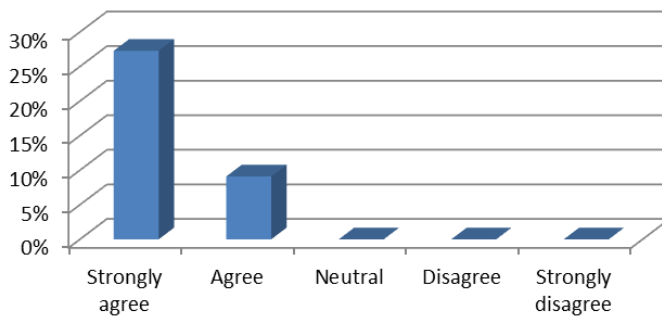
**The discussions were relevant for the participants.**



**The methods of working were suitable for the topics and for the participants.**



**The overall organisation was professional.**





## Lessons learned

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(Please fill in using bulleted text, e.g.

- Policy seminar was successfully organized and with positive feedback. One of the recommendations from the discussions was that events like this one need to be organized more frequently. Additionally it was emphasized that only through synergy of all relevant stakeholders, can step forward in establishment and development of third mission at Serbian universities be made.

## Additional comments

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May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: