



AGENDA

Workshop “Methodology Guide For Innovation”

23.02.2017

State University of Novi Pazar, Vuka Karadzica bb, Novi Pazar

15:30 – 16:00	Registration	
16:00 – 16:15	Welcome speeches	<i>Prof. dr Miladin Kostic Rector, State University of Novi Pazar</i>
16:15 – 16:30	IF4TM project presentation	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
16:30 – 17:00	Innovation (basic principles and definitions, Innovation cycle)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
17:00 – 17:30	Innovation Modelling (Market Research, Analytical Design-Technical Feasibility, Detailed Design)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
17:30 – 18:00	Coffee break	
18:00 – 18:45	Innovation Modelling (Test and Redesign, Production, Distribution and Marketing)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
18:45 – 19:30	Innovation in the Law of High Education	<i>Prof. dr Miladin Kostic Rector, State University of Novi Pazar</i>
19:30 – 19:45	Discussion	<i>All</i>
20:00	Dinner	



24.02.2017 <i>State University of Novi Pazar, Vuka Karadzica bb, Novi Pazar</i>		
09:00 – 09:15	Registration	
09:15 – 10:00	Innovation through Continuing Education	<i>Mag. Roland HUMER, MA Donau-Universität Krems – Universität für Weiterbildung</i>
10:00 – 10:45	WHY INNOVATE? Importance of the market in the innovation ecosystem.	<i>Prof. dr Marjan Leber University of Maribor</i>
10:45 – 11:30	Protecting innovation with IPR	<i>Daniela Zlatic Sutic Intellectual Property Office</i>
11:30 – 12:00	Coffee break	
12:00 – 12:30	Financial mechanisms for innovation (current and crowd funding models)	<i>Prof. dr Dragan Domazet Metropolitan University Belgrade</i>
12:30 – 13:00	Strengthening capacities for financing innovations and research	<i>Dragana Vasiljevic University of Novi Sad</i>
13:00 – 13:30	Discussion	<i>All</i>
13:30 – 14:30	Lunch break	
14:30 – 15:00	University innovation platform establishment in Serbia	<i>Jelena Jevtovic University of Kragujevac</i>
15:30 – 16:00	Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue	<i>Moderator: Doc. Dr Edis Mekic State University of Novi Pazar All</i>