



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Edis Mekic
Event Title:	Workshop Methodology Guide for Innovation
Event Date:	23-24/02/2017.
Event Venue:	Drzavni Univerzitet u Novom Pazaru/ State University of Novi Pazar
Type of event: (National, international, press conference, promotional event etc.)	National
<b>Short description:</b>	
<p>Important part of IF4TM project cover transfer of technology dimension of Universities third mission and should support implementation of the whole innovation cycle. This cycle start from idea management, through project monitoring all the way to the product/service launch to market. Idea management workflow consist of five phases which govern ideas: ideas submission and collaboration on ideas, review, scoring, approval and prioritization and final production. This aspects will encouraged and applied through WP3 of project using student competitions and improving TRL level for researchers by developing proof of concepts programs. In order to understand the innovation cycle and already mentioned principles of ideas and innovations workshop “Methodology guide for innovation” is organized as two-day events at SUNP for professors, researchers and students.</p>	
Organiser(s):	State University of Novi Pazar
Agenda:	<a href="https://trello.com/c/69o0Y86S/25-3-3-five-two-day-workshops-methodology-guide-for-innovation-tl-ubg">https://trello.com/c/69o0Y86S/25-3-3-five-two-day-workshops-methodology-guide-for-innovation-tl-ubg</a>
Total number of participants:	38
Links to further information:	
<b>Other personal remarks:</b>	
<p>Short presentation of IF4TM was done on the beginning of WS, all attendees received promo material for project and for on going Competition for best student idea.</p>	



## EVENT ORGANISATION DETAILS

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Invitation was sent off to participants on:	20/02/2017
Information Material was sent off to participants on:	20/02/2017
Date of Initial Participant List Compilation:	20/02/2017
Date of Final Participant List Compilation:	22/02/2017
Total Number of Participants Invited	45
Date of Agenda Finalisation:	14/02/2017

## Problems encountered during the event preparation phase

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(N/A)

<b>Organisers:</b> Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants <b>before</b> the workshop )
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## EVENT ROLLOUT

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### Some general information (to be filled by organisers)

Important part of IF4TM project cover transfer of technology dimension of Universities third mission and should support implementation of the whole innovation cycle. This cycle start from idea management, through project monitoring all the way to the product/service launch to market. Idea management workflow consist of five phases which govern ideas: ideas submission and collaboration on ideas, review, scoring, approval and prioritization and final production. This aspects will encouraged and applied through WP3 of project using student competitions and improving TRL level for researchers by developing proof of concepts programs. In order to understand the innovation cycle and already mentioned principles of ideas and innovations workshop "Methodology guide for innovation" is organized as two-day events at SUNP for professors, researchers and students.



## Final Event Agenda + Participant list

### AGENDA

#### Workshop “Methodology Guide For Innovation”

**23.02.2017**

*State University of Novi Pazar, Vuka Karadzica bb, Novi Pazar*

15:30 – 16:00	<b>Registration</b>	
16:00 – 16:15	Welcome speeches	<i>Prof. dr Miladin Kostic Rector, State University of Novi Pazar</i>
16:15 – 16:30	IF4TM project presentation	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
16:30 – 17:00	Innovation (basic principles and definitions, Innovation cycle)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
17:00 – 17:30	Innovation Modelling (Market Research, Analytical Design-Technical Feasibility, Detailed Design)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
<b>17:30 – 18:00</b>	<b>Coffee break</b>	
18:00 – 18:45	Innovation Modelling (Test and Redesign, Production, Distribution and Marketing)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
18:45 – 19:30	Innovation in the Law of High Education	<i>Prof. dr Miladin Kostic Rector, State University of Novi Pazar</i>
19:30 – 19:45	Discussion	<i>All</i>
<b>20:00</b>	<b>Dinner</b>	

**24.02.2017**

*State University of Novi Pazar, Vuka Karadzica bb, Novi Pazar*



09:00 – 09:15	<b>Registration</b>	
09:15 – 10:00	Innovation through Continuing Education	<i>Mag. Roland HUMER, MA Donau-Universität Krems – Universität für Weiterbildung</i>
10:00 – 10:45	WHY INNOVATE? Importance of the market in the innovation ecosystem.	<i>Prof. dr Marjan Leber University of Maribor</i>
10:45 – 11:30	Protecting innovation with IPR	<i>Daniela Zlatic Sutic Intellectual Property Office</i>
<b>11:30 – 12:00</b>	<b>Coffee break</b>	
12:00 – 12:30	Financial mechanisms for innovation (current and crowd funding models)	<i>Prof. dr Dragan Domazet Metropolitan University Belgrade</i>
12:30 – 13:00	Strengthening capacities for financing innovations and research	<i>Dragana Vasiljevic University of Novi Sad</i>
13:00 – 13:30	Discussion	<i>All</i>
<b>13:30 – 14:30</b>	<b>Lunch break</b>	
14:30 – 15:00	University innovation platform establishment in Serbia	<i>Jelena Jevtovic University of Kragujevac</i>
15:30 – 16:00	Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue	<i>Moderator: Doc. Dr Edis Mekic State University of Novi Pazar All</i>



### Attendance list



### Attendance List

Event:	Workshop – Methodology Guide for Innovation
Venue:	State University of Novi Pazar, Vuka Karadzica bb, Novi Pazar
Date:	23.02.2017.
Organisers:	State University of Novi Pazar

	Name	Organisation	Signature	(e-mail)
1	Natasa Drazdovic	SUNP		natasa.drazdovic@gmail.com
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36	Jelena Jovanović	ling	Hebinobuk
37	Hierpuu Lebee	UH	
38	DEJAN KIRČIĆ	DUNP	Gejaneberović
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Event:	Workshop – Methodology Guide for Innovation
Venue:	State University of Novi Pazar, Vuka Karadzica bb, Novi Pazar
Date:	24.02.2017.
Organisers:	State University of Novi Pazar

	Name	Organisation	Signature
1	MILANO KOSTIC	SUNP	<i>[Signature]</i>
2	VESNA MANDIC	UKO	<i>[Signature]</i>
3	ZORCO BOSTA	SUNP	<i>[Signature]</i>
4	MIRA SOLDANOVIC	SUNP	<i>[Signature]</i>
5	MIRJAN CERER	UM	<i>[Signature]</i>
6	Krajevic Petar	DUNP	<i>[Signature]</i>
7	LEFAN FETAHARIC	SUNP	<i>[Signature]</i>
8	Emina Zovic	SUNP	<i>[Signature]</i>
9	Ahmedin Lepek	DUNP	<i>[Signature]</i>
10	JELENA JEVTOVIC	UNIKG	<i>[Signature]</i>
11	Spasara Danijela	UNS	<i>[Signature]</i>
12	Izet Kahravic	SUNP	<i>[Signature]</i>
13	Emir Vujanovic	SUNP	<i>[Signature]</i>
14	Edin Kamicic	SUNP	<i>[Signature]</i>
15	Isakovic Muzareb	SUNP	<i>[Signature]</i>
16	Egor Zankovic	SUNP	<i>[Signature]</i>
17	Jedovic Emina	SUNP	<i>[Signature]</i>
18	Bralo Diana	SUNP	<i>[Signature]</i>
19	Ermed Kahravic	SUNP	<i>[Signature]</i>
20	Adela Hajic	SUNP	<i>[Signature]</i>
21	Muzareb Muzareb	UNIKG	<i>[Signature]</i>
22	Zenaida Sabotic	DUNP	<i>[Signature]</i>
23	Kamen Zovic	SUNP	<i>[Signature]</i>
24	NATASA ZORANOVIC	SUNP	<i>[Signature]</i>
25	Bekarić Pedrup	DUNP	<i>[Signature]</i>
26	DRAGANA BEGANOVIC	BUNP	<i>[Signature]</i>
27	DAJANA ZLATIC SUTIC	ZIS - Zavid	<i>[Signature]</i>
28	NATASA GLIKOVIC	DUNP	<i>[Signature]</i>
29	MERSAVKA PAVLOVIC	DUNP	<i>[Signature]</i>
30	Elvis Mahmutovic	SUNP	<i>[Signature]</i>
31	Edis Meric	SUNP	<i>[Signature]</i>
32	DESANA MURIC	SUNP	<i>[Signature]</i>
33	DRAGANA DOLIC	BUNP	<i>[Signature]</i>



## Event Summary

Event name:	SUNP
Event organizer:	adminmoodle (moodle.dunp@gmail.com) <a href="http://adminmoodle.clickmeeting.com/sunp">http://adminmoodle.clickmeeting.com/sunp</a>
Event duration:	45 min Session start/stop: Feb 24, 2017 09:58 EET / Feb 24, 2017 10:43 EET
Number of attendees:	2 Web: 100% Phone: 0% Mobile: 0% Mobile: IOS: 0% Android: 0% BlackBerry: 0%
Event lobby:	enabled





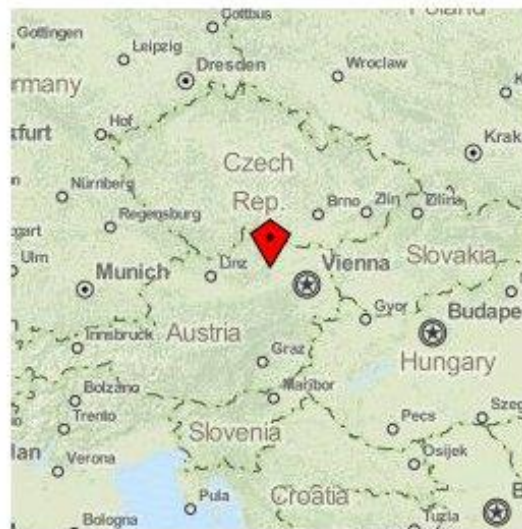


**roland.humer@donau-uni.ac.at**

### Connection History

Joined at:	Feb 24, 2017 10:01 EET
Left room at:	Feb 24, 2017 10:43 EET
Duration:	42 min
Device:	web browser (Firefox 51.0)

### Map location



Participated in 1 of 3 your events in the past:

Last 1 of them:	Event "SUNP" at Feb 21, 2017 16:32 EET
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## Event Implementation

On the beginning of the meeting prof. dr Miladin Kostic, rector of the State University of Novi Pazar greeted all attendees. He emphasized importance of the development of the third mission of the HEIs, and all accompanying dimensions: technology transfer and innovation, continuous education and social engagement.

Project coordinator prof. dr Vesna Mandic introduced IF4TM project which is implemented as partnership of 5 European HEI, 6 Serbian HEIs, Ministry of education science and technology development, Office for intellectual property, Higher school of applied studies, three business incubators and one SME.

Important part of project cover transfer of technology dimension as part of third mission and should support implementation of the whole innovation cycle. This cycle start from idea management, through project monitoring all the way to the product/service launch to market. Idea management workflow consist of five phases to govern ideas: ideas submission and collaboration on ideas, review, scoring, approval and prioritization and building projects. This aspects will be applied through student competitions and improving TRL level for researchers by developing proof of concepts programs. In order to understand the innovation cycle and already mentioned principles of ideas and innovations workshop "Methodology guide for innovation" is organized as two-day events at SUNP for professors, researchers and students.

Presentations held by prof. dr Vesna Mandic covered issues of basic principles and definitions of innovation and innovation cycle. Difference between innovation and invention was defined, and challenges which innovation can offer to researcher, SME and economy of the society. Main types of innovation are introduced and explained: innovation of product, process, marketing and organization. After this all aspects of innovation were elaborated from conceptualization, analytical design, and development/testing up to production. Ways how to connect results of research with innovations were elaborated. Modeling of the innovation through connection between innovator and real world/market is explored, and marketing research in order to evaluate need for evaluation was explained. Analytical design and technical feasibility in order to see can we develop innovation with existing technical resources are done after market research. If previous steps are done and show need for innovation, innovator can move toward prototyping and testing of innovation. When we got through full cycle we can define innovation as full product and start distribution of this innovative product.

Since IF4TM project support innovation processes on HEIs in Serbia issues of the national legislatives covering innovation and role of HEIs were important part of project. Prof. dr Miladin Kostic give overview of the place of innovation in new Laws covering higher education and innovation. In the laws, creating of population which is creative is explicitly stated as one of the aim of High education. Protection of the intellectual property created in those creative processes and process of transfer of technology are set as one of the basic principles. Universities are defined as institutions which incorporate innovation with other areas of work. Universities can establish innovation centers of excellence, transfer of technology centers, incubators, and scientific-technological parks.

Rolland Hummer covered common picture of innovation and relationship between continuing education and innovation. Common picture on innovation is usually focused on high technology and overlook contribution in delivery of services, social sciences and humanities. He presented DUK model of supporting innovation within Continuing education framework. This framework emphasize international relationships, integration of theory and practice, partnership principle between teachers and students. All this must be underpinned by research skills, balance between practical work and research, applying learning outcomes to work.

Importance of the market in the innovating ecosystem was in the focus of presentation of prof. dr Marjan Leber. Relations between creativity and innovation, why to innovate, how to produce ideas and innovation, how to sell on market, what is crowd business and innovation ecosystem were detail explored. All mentioned approaches were elaborated on the case study of two successful examples. Finally it was concluded that knowledge and creativity are basis for innovation. Innovation have important effect on economy and society but innovation will not happen by itself, it must be result of well planned and executed work.

Danijela Zlatic Sutic presented rules and procedures for protection of intellectual property. Detailed presentation of the whole system for IP protection existing in Serbia was presented. Importance of IP and different types of IP were explained. Also important topic what is subject of protection and ways how to actually protect different types of IP was elaborated.

Innovative products in order to reach market need proper financing. Overview of financing possibilities gave prof. dr Dragan Domazet. He presented existing national models of financing: Innovation fund programs (transfer technology program; Program for cooperation of science and economy), Program of early development (for micro and SME); Balkan venture fund; Ministry of economy program for supporting development of entrepreneurship. Also presentation covered new ways of financing innovation like crowdfunding, and challenges which innovator from Serbia face when try to use this type of financing

Dragana Vasiljevic presented ways for capacity development of innovation and research through international and national funding opportunities. She presented Horizon 2020, COSME, Eurostars Innovation project in Serbia, Kickstarter. Study case of Start-up development was also detailed elaborated.

Jelena Jevtovic presented framework for management of innovation processes in Serbia. She presented university innovative platform for Western Balkans as example of good practice. Software for management of innovation process with detailed overview of research capacities, equipment and strategic documents is main tool for introducing innovative potentials of HEI to wider community. Establishment of cooperation with community, supporting start-up and spin off companies, IP management are important aspects to deliver and create meaningful framework for innovation in HEIs.

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

## EVENT EVALUATION BY PARTICIPANTS

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### Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	65%	35%	0%	0%	0%
The structure of the programme	71%	24%	6%	0%	0%
The venue and facilities	76%	18%	18%	0%	0%
The presentations	88%	12%	0%	0%	0%
The discussions	76%	18%	18%	0%	0%



	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	41%	35%	12%	12%	0%
This event covered to a very high extent the topics I have expected.	41%	53%	6%	0%	0%
I enjoyed the cooperation and interaction with the other participants.	59%	29%	12%	0%	0%
My expectations about this event were met or exceeded.	47%	41%	12%	0%	0%
The materials distributed are useful and informative.	59%	29%	12%	0%	0%
The discussions were relevant for the participants.	59%	35%	6%	0%	0%
The methods of working were suitable for the topics and for the participants.	65%	29%	6%	0%	0%
The overall organisation was professional.	76%	24%	0%	0%	0%
The time management was always to my fullest satisfaction.	47%	47%	6%	0%	0%
The style and level of communication between organisers and participants was professional.	76%	18%	6%	0%	0%
I would recommend this kind of event to my colleagues.	65%	35%	0%	0%	0%

Prior Experience of Similar Events – Overall %	29%
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**Strengths and limitations of the event: please include comments received**

Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> <li>• Workshop provided basic information about innovation cycle, easily understandable to people who first time meet this topic</li> <li>• Excellent presenters</li> <li>• Style and level of communication between organisers and participants</li> <li>• Workshop Better understanding of the process of development innovation</li> <li>• WS provided new look and approach to deal with old topics</li> <li>• Useful and high quality material</li> <li>• WS covered interaction between continuing education and innovation</li> <li>• Detailed presentation of the cycle of protecting innovation with IPR</li> </ul>
Suggestions for the improvement:	<ul style="list-style-type: none"> <li>• More interactive parts</li> <li>• More practical examples should be offered</li> <li>• Lack of presenters from companies (Large or SME) which actually provided successful innovation to market</li> </ul>



	<ul style="list-style-type: none"> <li>• More examples from wider scientific fields</li> <li>•</li> </ul>
Any further comments	<ul style="list-style-type: none"> <li>• xx</li> <li>• xx</li> </ul>

Additional comments

to be filled by local partner

Please add the following additional information here

### The event administration



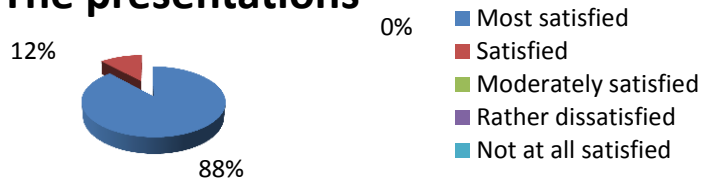
### The structure of the programme



### The venue and facilities



### The presentations



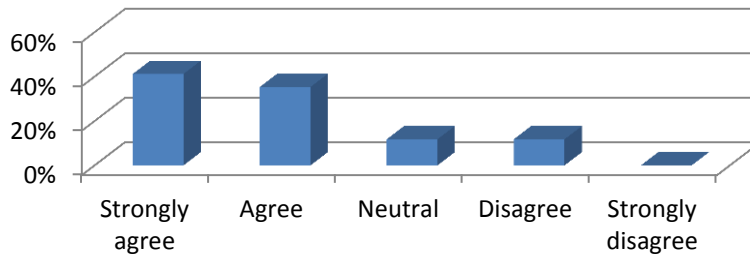
### The discussions



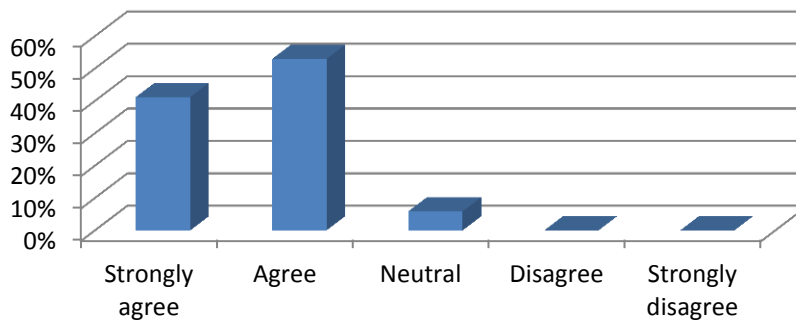




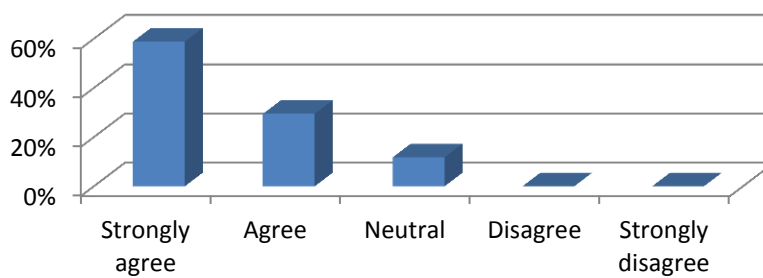
### The information I got will be of immediate use to me



### This event covered to a very high extent the topics I have expected.

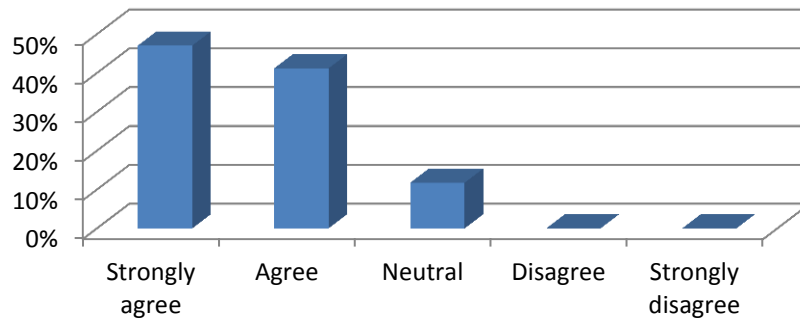


### I enjoyed the cooperation and interaction with the other participants.

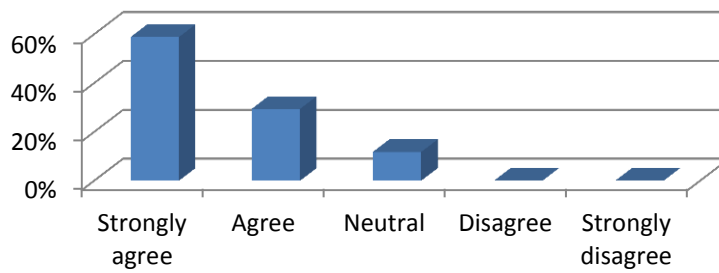




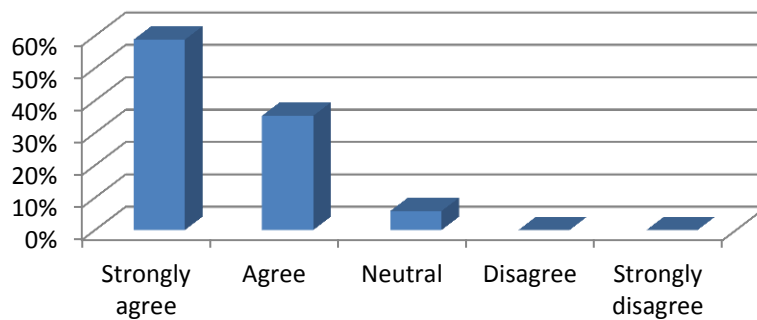
### My expectations about this event were met or exceeded.



### The materials distributed are useful and informative.

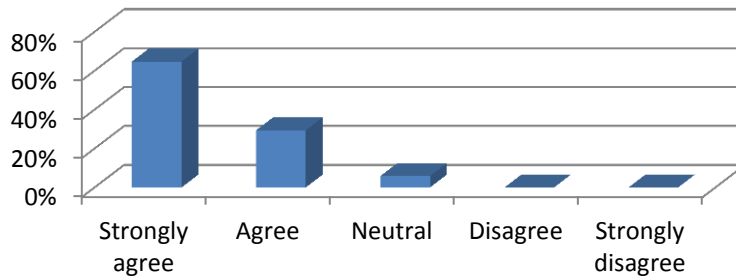


### The discussions were relevant for the participants.

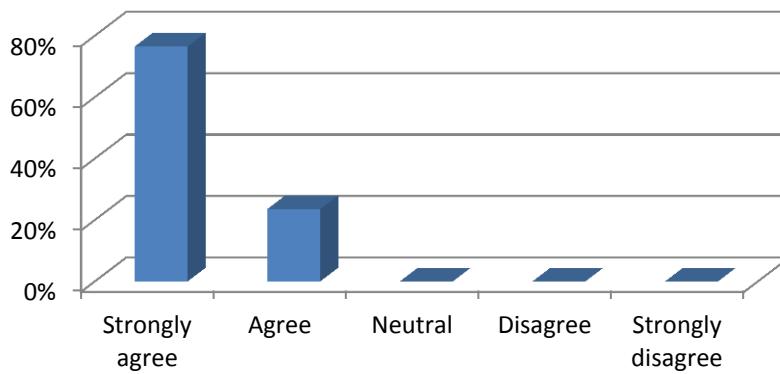




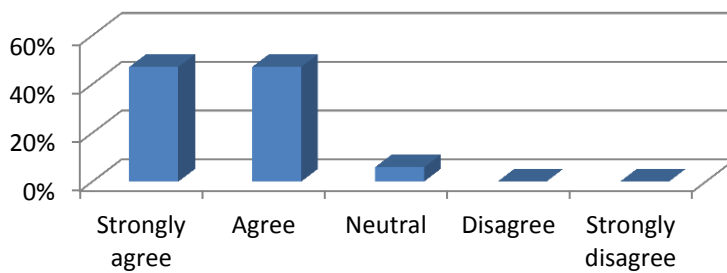
### The methods of working were suitable for the topics and for the participants.



### The overall organisation was professional.

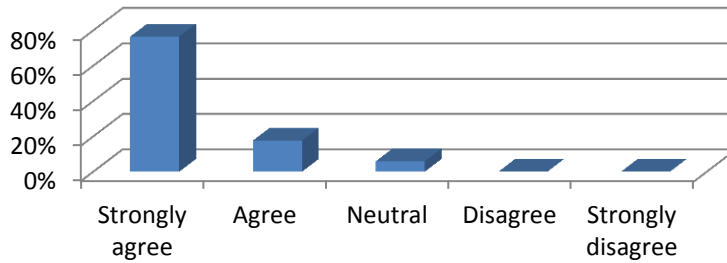


### The time management was always to my fullest satisfaction.

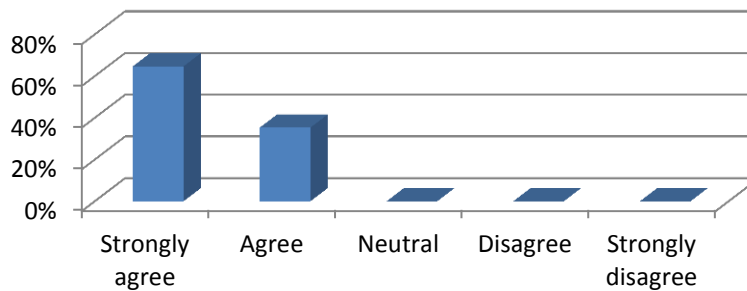




### The style and level of communication between organisers and participants was professional.



### I would recommend this kind of event to my colleagues.



## Lessons learned

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## Additional comments

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May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: