



IF4TM

AGENDA **Workshop “Methodology Guide for Innovation”**

Project Acronym:	IF4TM
Project full title:	Institutional framework for development of the third mission of universities in Serbia
Project No:	561655-EPP-1-2015-1-RS-EPPKA2-CBHE-SP - ERASMUS+ CBHE
Funding Scheme:	ERASMUS Plus
Coordinator:	UKG – University of Kragujevac
Project start date:	October 15, 2015
Project duration:	36 months

Abstract	Agenda for the workshops “Methodology guide for Innovation”
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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision Description	Partner responsible
v.01	04/112016	First draft version	UBG (Jelena Filipovic) UKG (Jelena Jevtovic)
v.02	18/112016	Second draft version	UKG (Jelena Jevtovic)
v.02	15/01/2017	Final version	UKG (Vesna Mandic)
v.03	13/02/2017	Draft version for UKG	UKG (Jelena Jevtovic)
v.04	07/03/2017	UNS draft	UNS (Sanja Kojic)
v.05	09/03/2017	UNS first version	UNS (Sanja Kojic)
v.06	13/03/2017	UNS updated version	UNS (Goran Stojanovic)
v.07	14/03/2017	Presenters update	UNS (Sanja Kojic)



AGENDA

Workshop “Methodology Guide For Innovation”

16th March 2017

*Central University Building, Multimedia room, 2nd floor
Dr Zorana Djindjica 1, 21000 Novi Sad*

15:30 – 16:00	Registration	
16:00 – 16:15	Welcome speeches	<i>Prof. Dr Goran Stojanovic University of Novi Sad Prof. Dr Vesna Mandic University of Kragujevac Project coordinator</i>
16:15 – 16:30	IF4TM project presentation	<i>Prof. Dr Vesna Mandic University of Kragujevac</i>
16:30 – 17:00	Innovation (basic principles and definitions, Innovation cycle)	<i>Prof. Dr Vesna Mandic University of Kragujevac</i>
17:00 – 17:30	Innovation Modelling (Market Research, Analytical Design-Technical Feasibility, Detailed Design)	<i>Prof. Dr Vesna Mandic University of Kragujevac</i>
17:30 – 18:00	Coffee break	
18:00 – 18:30	Innovation Modelling (Test and Redesign, Production, Distribution and Marketing)	<i>Prof. Dr Vesna Mandic University of Kragujevac</i>
18:30 – 18:45	Legal framework for university third mission (Higher Education Law)	<i>Prof. Dr Miladin Kostic State University of Novi Pazar</i>
18:45 – 19:15	Strengthening capacities for financing innovations and research	<i>Prof. Dr Goran Stojanovic University of Novi Sad</i>
19:15 – 19:30	Discussion	<i>All</i>



17th March 2017 <i>Central University Building, Multimedia room, 2nd floor</i> <i>Dr Zorana Djindjica 1, 21000 Novi Sad</i>		
09:45 – 10:00	Registration	
10:00 – 10:30	WHY INNOVATE? Importance of the market in the innovation ecosystem	<i>Prof. Dr Marjan Leber</i> <i>University of Maribor</i>
10:30 – 11:00	Financial mechanisms for innovation (current and crowd funding models)	<i>Prof. Dr Dragan Domazet</i> <i>Metropolitan University Belgrade</i>
11:00 – 11:30	Protecting Innovation	<i>Daniela Zlatic Sutic</i> <i>Intellectual Property Office</i>
11:30 – 12:00	Coffee break	
12:00 – 12:30	University innovation platform establishment in Serbia	<i>Jelena Jevtovic</i> <i>University of Kragujevac</i>
12:30 – 13:00	Opportunities for innovation development in NTPs and BIs in Serbia	<i>Nataša Cirovic</i> <i>Science Technology Park Belgrade</i>
13:00 – 13:30	Technology transfer and innovation	<i>Alberto Fornasari (by Skype)</i> <i>University of Bari "Aldo Moro"</i>
13:30 – 14:00	Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue	<i>Moderator</i> <i>Prof. Dr. Goran Stojanovic</i> <i>University of Novi Sad</i> <i>All</i>
14:00 – 15:00	Lunch	