

EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Authors:	Stefan Jovanović, Katarina Cvetković
Event Title:	Workshop Methodology Guide for Innovation
Event Date:	04.04. - 05.04.2017
Event Venue:	Belgrade Metropolitan University
Type of event: (National, international, press conference, promotional event etc.)	International
Short description:	
<p>One of three main pillars of University's Third mission is the dimension of the transfer of technology, which closely relates to the innovation management (Act. 3.3).</p> <p>Aims of the activity 3.3 are:</p> <ul style="list-style-type: none"> • To support the development of technology transfer and innovation dimension within the third mission • To encourage and involve students and researchers in ideas development and bringing to the market • To open public debate on challenges that HEIs face with in innovation processes <p>The subject aspects would be supported and applied throughout of WP3 of the project using student competitions and improving TRL level for researchers by developing proof of concepts programs. In order to understand the innovation cycle workshop "Methodology guide for innovation" is organized as two-day event at UBG gathering professors, researchers and students.</p>	
Organiser(s):	Belgrade Metropolitan University
Agenda:	https://trello.com/c/69o0Y86S/25-3-3-five-two-day-workshops-methodology-guide-for-innovation-tl-ubg1
Total number of participants:	73
Links to further information:	http://www.metropolitan.ac.rs/novosti/odrzana-radionica-metodoloski-vodic-za-inovacije-u-okviru-erasmus-projekta-na-univerzitetu-metropolitan-u-beogradu/#!
Other personal remarks:	

EVENT ROLLOUT

Some general information (to be filled by organisers)

Important part of IF4TM project covers transfer of technology dimension of Universities third mission and should support implementation of the whole innovation cycle. This cycle start from idea management, through project monitoring all the way to the product/service launch to market. Idea management workflow consist of five phases which govern ideas: ideas submission and collaboration on ideas, review, scoring, approval and prioritization and final production.

These aspects will encouraged and applied through WP3 of project using student competitions and improving TRL level for researchers by developing proof of concepts programs. In order to understand the innovation cycle and already mentioned principles of ideas and innovations workshop “Methodology guide for innovation” is organized as two-day events at BMU for professors, researchers and students.

All target groups were timely informed about the event, using the appropriate media.

The workshop drew the most of the attention of the researchers and students who work and study in business disciplines, proving the assumption that innovations are mostly correlated with business mindset and entrepreneurial endeavours. Nevertheless present were IT students considering that this growing area creates a lot of opportunities for creating start-ups and innovations.

All lecturers emphasized their satisfaction with the workshop organization, audience structure and awareness and debates.



AGENDA

Workshop “Methodology Guide For Innovation”

4th of April 2017

Belgrade Metropolitan University

15:30 – 16:00	Registration	
16:00 – 16:15	Welcome speeches	<i>Prof. dr Dragan Domazet Belgrade Metropolitan University</i>
16:15 – 16:30	IF4TM project presentation	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
16:30 – 17:00	Innovation (basic principles and definitions, Innovation cycle)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
17:00 – 17:30	Innovation Modelling (Market Research, Analytical Design-Technical Feasibility, Detailed Design)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
17:30 – 18:00	Coffee break	
18:00 – 18:45	Innovation Modelling (Test and Redesign, Production, Distribution and Marketing)	<i>Prof. dr Vesna Mandic University of Kragujevac</i>
18:45 – 19:00	Legal framework for university third mission (Higher Education Law)	<i>Prof. Dr Miladin Kostic State University of Novi Pazar</i>
19:00 – 19:30	Discussion	<i>All</i>



5th of April 2017 <i>Belgrade Metropolitan University</i>		
09:00 – 09:15	Registration	
09:15 – 10:00	Third mission and continuing education dimension to define integrative university approach	<i>Prof. dr. Alberto Fornasari The University of Bari Aldo Moro</i>
10:00 – 10:45	Connecting the Innovation Ecosystem	<i>Prof. Dr. Luis Caldas de Oliveira Instituto Superior Técnico / online</i>
10:45 – 11:30	Protecting Innovation	<i>Dr. Nikola Radovanovic Intellectual Property Office of Serbia</i>
11:30 – 12:00	Coffee break	
12:00 – 12:30	Financial mechanisms for innovation (current and crowd funding models)	<i>Prof. dr Dragan Domazet Metropolitan University Belgrade</i>
12:30 – 13:00	Strengthening capacities for financing innovations and research	<i>Dragana Vasiljević University of Novi Sad</i>
13:00 – 13:30	Discussion	<i>All</i>
13:30 – 14:30	Lunch break	
14:30 – 15:00	University innovation platform establishment in Serbia	<i>Jelena Jevtovic University of Kragujevac</i>
15:00 – 15:30	Opportunities for innovation development in NTPs and BIs in Serbia	<i>Natasa Cirovic Science Technology Park Belgrade</i>
15:30 – 16:30	Discussion on challenges that HEIs face with in innovation processes – Avenues to pursue	<i>All</i>



Attendance lists



Attendance List

Event:	Workshop "Methodology Guide For Innovation"
Venue:	Belgrade Metropolitan University
Date:	04.04.2017.
Organisers:	Belgrade Metropolitan University

	Name	Organisation	Signature
1	Spasara Branković	UNIS	Spasara Branković
2	Dolores Ašković	METROPOLITAN	AŠKOVIĆ
3	Jovana Lukić	Metropolitan	Jovana Lukić
4	Marija Stajčević	Univerzitet Metropolita	Marija Stajčević
5	Mirna Bugarcabrebut	Metropolitani	Mirna Bugarcabrebut
6	Feda Al-Džehuri	Metropolitani	Feda Al-Džehuri
7	Đorđe Biločić	Metropolitani	Đorđe Biločić
8	Teodora Žarić	Metropolitani	Žarić
9	Karolina Perić	Metropolitani	K.P.
10	Stefan Alimpić	Metropolitani	Stefan Alimpić
11	RAMIR SALIĆ	- / -	RAMIR SALIĆ
12	Mirna Munkobut	Metropolitani	Mirna Munkobut
13	Mirna Plavšić	Metropolitani	Mirna Plavšić
14	KATARINA ŽARIĆ	METROPOLITAN	Žarić
15	Aleksandar Vujić	METROPOLITAN	Aleksandar Vujić
16	Aleksa Terzić	METROPOLITAN	Aleksa Terzić
17	Marko Sekulić	Metropolitani	Marko Sekulić
18	Marija Lukić	Metropolitani	Marija Lukić
19	Andrija Bakić	Metropolitani	Andrija Bakić
20	Marija Čigandžić	Metropolitani	Marija Čigandžić
21	Đorđe Jelačić	Metropolitani	Đorđe Jelačić
22	Mirna Munkobut	Metropolitani	Mirna Munkobut
23	Mirna Munkobut	BMU	Mirna Munkobut
24	Stefan Jovanović	BMU	Stefan Jovanović
25	Valentina Pavić	BMU	V. Pavić
26	Željko Čerović	BMU	Željko Čerović
27	Mirna Munkobut	METROPOLITAN	Mirna Munkobut
28	Jelena Medeljković	Metropolitani	Jelena Medeljković
29	Mirna Munkobut	METROPOLITAN	Mirna Munkobut
30	MIRNA MUNKOBUT	METROPOLITAN	Mirna Munkobut
31	Petar Jovanović	METROPOLITAN	Petar Jovanović



32	VATARIKA Kipuremu	Metropolitan Univ.	Victoria Ljubic
33	Dojuna Radovanovic	Un. Metropolitan	Dojuna
34	Danyela Subijanto	Metropolitan Univ	D.Y.
35	FORNASARI Albeno	UNIVERSITY OF Bari	Fornasari Albeno
36	NARISA Wicakartini	WEST	Narisa Wicakartini
37	NESNA HANIXY	UKG	Nesna Hanixy
38	DRPGUN SOMARSI	BUU	Drpgun Somarsi
39	MILADN KOSTIC	SURP	Miladn Kostic
40	KARMELA YANOVIC	Metropolitan Univ.	Karmela Yanovic
41	Zainurrahman Chodanit	GMU	Zainurrahman Chodanit
42	ALLIYAH FADHILAH	BUU	Alliyah Fadhillah
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			



32	VATARIANA Kapuranga	Metropolitan Univ.	Yohana Lumbis
33	Dojuna Padoanjerin	Un. Metropolitan	Ljudica
34	Danyela Subijanto	Metropolitan Univ	D.Y.
35	FORNASARI ALBERTO	UNIVERSITY OF BARI	Franco Sera
36	NARISA WILASAKHANI	WEST	N. W. S. T. S.
37	NEENA MANIXY	UKG	N. Manixy
38	DRPGUN SOMBATI	BHU	Dr. P. G. S.
39	MILADIN KOSTIC	SURP	M. Kostic
40	KAROLINA YANOVIC	Metropolitan Univ.	Karolina Yanovic
41	Yainurpurno Chodanit	GMU	Yainurpurno Chodanit
42	ALLIAPURUPURU	BHU	Alliapururu
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			



PICTURES FROM WORKSHOP





Event Implementation

The workshop Methodology Guide for Innovation was held on 4th and 5th of April at Belgrade Metropolitan University for students, researchers and professors. The Rector Prof. Dr. Dragan Domazet welcomed attendants and introduced workshop briefly. Afterwards the presenters started their presentations, and first was Prof. Dr Vesna Mandić from University of Kragujevac who presented the IF4TM project which is implemented as partnership of 5 European HEIs, 6 Serbian HEIs, Ministry of education science and technology development, Office for intellectual property, Higher school of applied studies, three business incubators and one SME. Right after presenting the project she continued her presentations about innovations and innovation modelling, where she presented basic principles, definitions and cycle of innovations and why marketing research, analytical design, technical feasibility, and detailed design are important part of innovation modelling.

After coffee break the second part of the first day Prof. Dr. Miladin Kostić from State University of Novi Pazar introduced legal framework for university third mission which was followed by Prof. Dr. Vesna Madić's presentation about phases of product modelling like testing, redesigning, production, distribution and marketing that is second part of innovation modelling presentation. The first day ended with constructive discussion.

On the second day presentations started at 09:15 with presentation of Prof. Dr. Alberto Fornasari from University of Bari Aldo Moro which explained the third university's mission and continuing education dimension in order to define integrative university's approach. Afterwards Prof. Dr. Luis Caldas de Oliveira held online presentation where he explained the importance of the market in the innovating ecosystem. After that, Dr. Nikola Radovanovic from the Office for intellectual property presented guide for protecting intellectual property. Next, Prof. Dr. Dragan Domazet presented existing national models of financing: Innovation fund programs (transfer technology program; Program for cooperation of science and economy), Program of early development (for micro and SME); Balkan venture fund; Ministry of economy program for supporting development of entrepreneurship. He also introduced some new ways of financing innovation like crowdfunding, and challenges which innovator from Serbia face when try to use this type of financing. In the focus of the previous presentation Dragana Vasiljević from University of Novi Sad presented strengthening capacities for financing innovations and research.

In the final part of the workshop Jelena Jevtović from the University of Kragujevac introduced innovation platform that was established at the Universities in Serbia. In the end, last presentation was held by Nataša Ćirović from Science Technology Park Belgrade who explained opportunities for innovation development in NTPs and BIs in Serbia.