



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Daniela Zlatic Sutic, IPOS
Event Title:	IP Protection and IP management
Event Date:	27 April 2017
Event Venue:	University of Novi Sad, Faculty of Technical Sciences
Type of event: (National, international, press conference, promotional event etc.)	National
Short description:	
<p>The WP4 Continuing education within project IF4TM includes activity 4.2 that consists of five one-day trainings intended to be held at HEIs on “IP Protection and IP Management”. The aim of the Training is to present the most important aspects of intellectual property protection as well as IP management especially in process of innovation development. Introduction to IP system in general as well as the most important issues on protection of design, trademark and copyright shall be presented during the training which will focus on the training on patent protection, patent search and management of IP at universities. Also, the different material on IP teaching will be presented as well as methods of use of different modules.</p> <p>IP knowledge and teaching of IP at HEIs are the issues that fit with the dimension WP3 of technology transfer with the IP rights as a tool for TT as well as with the dimension of WP4 continuing education.</p>	
Organiser(s):	UNS invited participants and organized the training, prepared participant list and evaluation forms. IPOS delivered the training and developed training material.
Agenda:	
Total number of participants:	27
Links to further information:	
Other personal remarks:	

EVENT ROLLOUT

The WP4 within project IF4TM includes activity 4.2 that consists of five one-day trainings intended to be held at HEIs on “IP Protection and IP Management”. The training at UNS was the first in a row and the participants who were targeted were research staff, teaching staff as well as students, especially the ones who participated in Competition for student’s innovation. Participants were introduced to the IP system and important issues on distinctive signs protection, subject of copyright and trade secrets which are very important in the process of innovation development, prototyping and exchange of ideas.

The patent protection was the central topic that was presented and how to search through patent database as well as through design database. In regard to the IP management at universities, the issue of ownership was discussed. The participants from the student’s teams had a lot of questions in that sense, how to recognize



relevant IP right and how to keep subject matter novel when presenting innovation to the potential investors. The search tools were exercised at the end of the first session.

During the second part of the training, IP teaching material was presented and case study on IP Management at university when teacher's staff discussed them with the lecturers from IPOS.

The invitation letter and the Agenda was drafted by IPOS and sent to UNS that was responsible for sending the invitation to participants and for organization of the event.

The satisfaction of the audience was measured through the questionnaire and its results will be processed.

AGENDA

“IP protection and IP Management”

27 April 2017

University of Novi Sad, Faculty of Technical Sciences, Block F, Room 319

9:45 – 10:00	Registration	
10:00 – 10:45	Introduction to IP Distinctive signs (trademarks, designs) Copyright and “soft IP”	<i>Daniela Zlatić Šutić, IPOS</i>
10:45 – 11:45	Patent protection of invention	<i>Nataša Milovanović, IPOS</i>
11:45 – 12:15	Patent Search Tools (Espacenet)	<i>Nataša Milovanović,</i>
12:15 – 12:30	Coffee Break	
12:30 – 13:15	IP Management	<i>Daniela Zlatić Šutić,</i>
13:15 – 14:00	IP Teaching modules	<i>Daniela Zlatić Šutić,</i>
14:00 – 14:15	Discussion	

