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IF4TM

EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

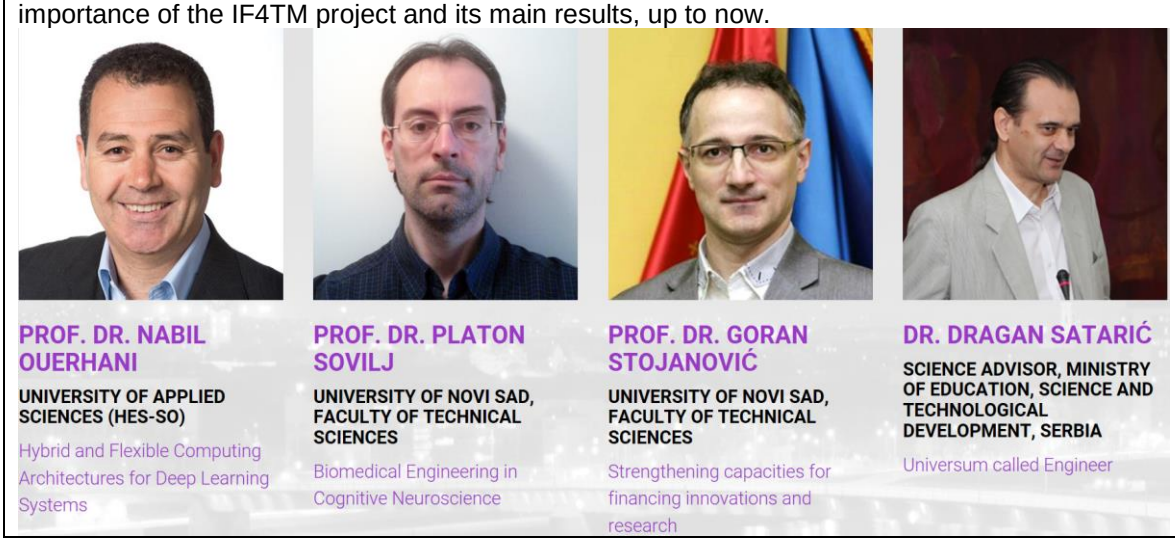
Author:	Prof. Goran Stojanovic
Event Title:	Zooming Innovation in Consumer Electronics International Conference 2017 (ZINC 2017)
Event Date:	31/05/2017 - 01/06/2017
Event Venue:	Central University Building of the University of Novi Sad, Novi Sad, Serbia
Type of event: (National, international, press conference, promotional event etc.)	International

Short description:

Zooming Innovation in Consumer Electronics International Conference 2017 (ZINC 2017), sponsored by IEEE Serbia and Montenegro section and CE chapter and RT-RK department University of Novi Sad, has been held from 31/05/2017 to 01/06/2017 at the Central University Building of the University of Novi Sad, Novi Sad, Serbia.

The events provides opportunity for researchers and engineers from academia and industry to exchange experience and results on their recent work. This includes but is not limited to all academy and industry members active in the fields of electronics, software engineering, hardware design, consumer applications and devices, new services and platforms, communications and connectivity as well as various enabling technologies and interdisciplinary forms of research with consumer benefit.

Prof. Goran Stojanovic was invited/keynote speaker and he presented topic "*Strengthening capacities for financing innovations and research*" which is regularly held at the workshops in the framework of the IF4TM project. This event was an excellent opportunity that prof. Stojanovic emphasized the importance of the IF4TM project and its main results, up to now.



Organiser(s):	IEEE Serbia and Montenegro section and CE chapter and RT-RK department University of Novi Sad
Agenda:	http://www.gozinc.org/
Total number of participants:	120
Links to further information:	http://www.gozinc.org/
Other personal remarks:	

Extract from Event programme:

THURSDAY, JUNE 1, 11:40 - 13:00

K3: KEYNOTE SESSION 3

Room: A1

Chair: Milan Vidakovic (University of Novi Sad - Faculty of Technical Sciences, Serbia)

11:40 *Biomedical Engineering in Cognitive Neuroscience*

Platon Sovilj (Faculty of Technical Sciences, University of Novi Sad, Serbia)

Cognitive neuroscience is the scientific area oriented to the study of the biological processes and phenomena that underlie cognition, with a specific focus on the neural system in the brain which is included in mental processes. It addresses the questions of how cognitive activities are affected or controlled by neural system in the brain. Cognitive neuroscience is a branch of both neuroscience and psychology, overlapping with disciplines such as physiological psychology, cognitive psychology, and neuropsychology. Cognitive neuroscience is based on theories in cognitive science coupled with evidence from neuropsychology, and computational modelling. Because of its multidisciplinary nature, cognitive neuroscientists may have backgrounds in neurobiology, neurophysiology, neurochemistry, bioengineering, neurology, physics, computer science, linguistics, philosophy, and mathematics. Biomedical methods employed in cognitive neuroscience include experimental procedures from psychophysics and cognitive psychology, functional neuroimaging, electrophysiology, cognitive genomics, and behavioural genetics.

12:20 *Strengthening capacities for financing innovations and research*

Goran Stojanovic (University of Novi Sad, Serbia)

Goran will speak about funding opportunities for innovative small and medium companies from different financial sources: from EU and national level to crowdfunding platform. These funds will help you develop your concepts and ideas through demonstration activities, prototyping, testing, pilot projects and networking leading to commercialisation of your products/services. It is created to stimulate all forms of innovation in SMEs, targeting those with the potential to internationalise and to grow into world-leading companies.

Certificate of appreciation:

EVENT PHOTOGRAPHS