



EVENT REPORT TEMPLATE

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

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| Author: | Jelena Filipovic and Jelena Cvetanović |
| Event Title: | 4.3 Development and delivery of training on market strategy |
| Event Date: | 14/05/2018 |
| Event Venue: | University of Belgrade |
| Type of event: (National, international, press conference, promotional event etc.) | National |
| Short description: | |
| <p>The training on Market Strategy was organized with aim to train participants of the Competition for best student ideas on how to bring their ideas to the market and which tools and mechanisms to use in the process.</p> <p>Also, the participants had an opportunity to learn on the examples of good practice which obstacles to avoid as well as to what steps they need to take in order to make their ideas sustainable at the market.</p> <p>Finally, participants had opportunity to ask the questions related to their specific business ideas and to obtain custom-made advice from the trainer.</p> | |
| Organiser(s): | University of Belgrade |
| Agenda: | |
| Total number of participants: | 15 |
| Links to further information: | |
| Other personal remarks: | |
| | |



AGENDA

“Strategija tržišnog nastupa”

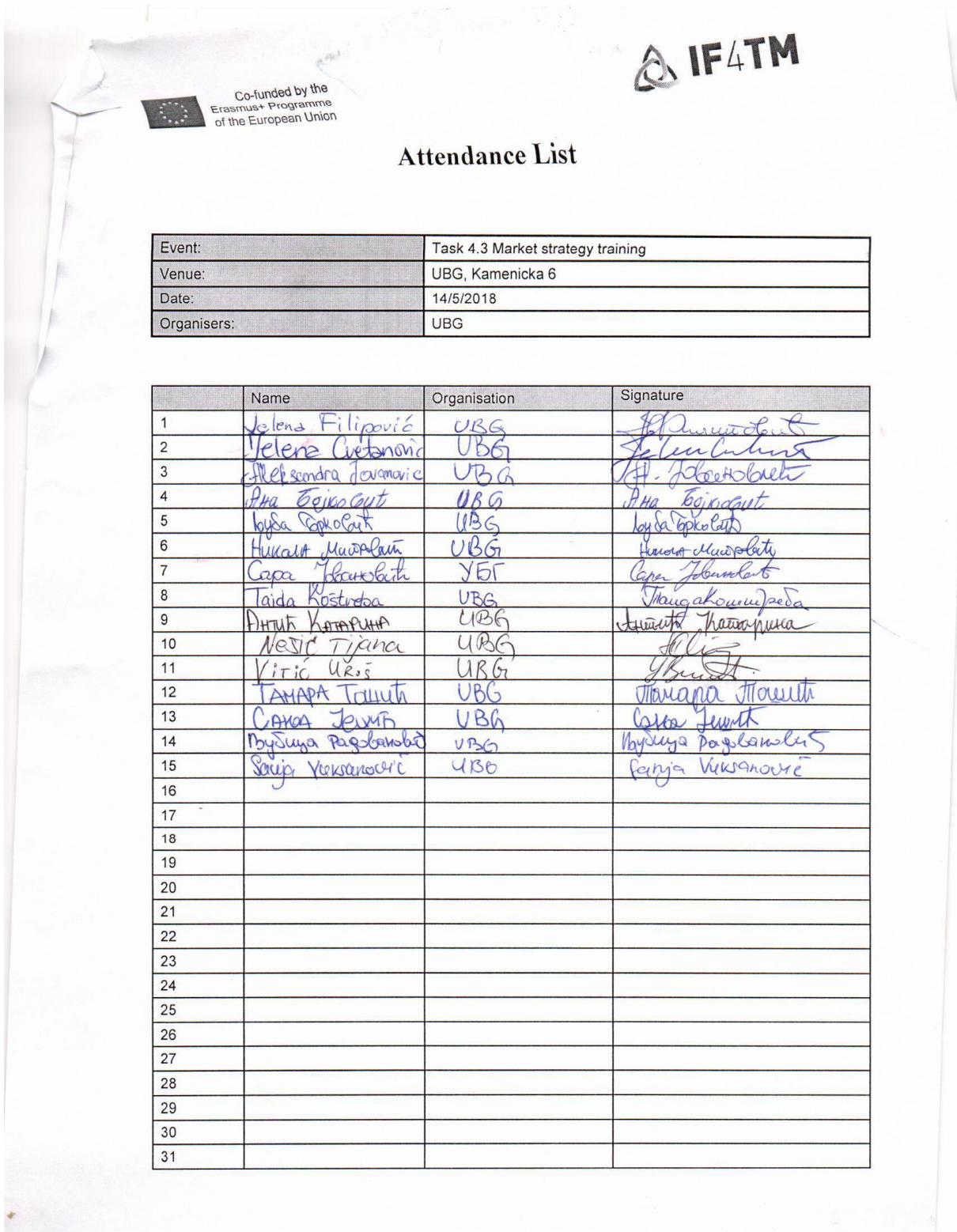
14.maj 2018.

Univerzitet u Beogradu, Ekonomski fakultet, Kamenička 6, 11000 Beograd

| | | |
|---------------|----------------------------------------------------------------|-----------------------------------------------------------------------|
| 12:00 – 12:45 | Marketing koncept i kreiranje vrednosti za potrošače | <i>Jelena Filipović, Univerzitet u Beogradu</i> |
| 12:45 – 13:30 | Upravljanje marketingom i ponudom: instrumenti marketing miksa | <i>Jelena Filipović, Univerzitet u Beogradu</i> |
| 13:30 – 14:15 | Konsultacije oko konkretnih ideja prijavljenih na Takmičenje | <i>Jelena Filipović, Univerzitet u Beogradu</i> <i>Svi</i> |



Attendance list



| | |
|-------------|-----------------------------------|
| Event: | Task 4.3 Market strategy training |
| Venue: | UBG, Kamenicka 6 |
| Date: | 14/5/2018 |
| Organisers: | UBG |

| | Name | Organisation | Signature |
|----|----------------------|--------------|----------------------|
| 1 | Jelena Filipović | UBG | Jelena Filipović |
| 2 | Jelena Četanić | UBG | Jelena Četanić |
| 3 | Aleksandra Jovanović | UBG | Aleksandra Jovanović |
| 4 | Ana Ejinović | UBG | Ana Ejinović |
| 5 | Ivana Čepković | UBG | Ivana Čepković |
| 6 | Hana Miroslavić | UBG | Hana Miroslavić |
| 7 | Čača Jovanović | UBG | Čača Jovanović |
| 8 | Tajda Kostić | UBG | Tajda Kostić |
| 9 | Antun Karamura | UBG | Antun Karamura |
| 10 | Nesir Tijana | UBG | Nesir Tijana |
| 11 | Vitić Uroš | UBG | Vitić Uroš |
| 12 | TAMARA Jovanović | UBG | TAMARA Jovanović |
| 13 | Čača Jovanović | UBG | Čača Jovanović |
| 14 | Bojana Pašković | UBG | Bojana Pašković |
| 15 | Sanja Vukobratović | UBG | Sanja Vukobratović |
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Photos



