



**EVENT REPORT TEMPLATE**

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Jelena Filipovic and Jelena Cvetanović
Event Title:	4.3 Development and delivery of training on market strategy
Event Date:	06/06/2018
Event Venue:	University of Nis
Type of event: (National, international, press conference, promotional event etc.)	National
<b>Short description:</b>	
<p>The training on Market Strategy was organized with aim to train participants of the Competition for best student ideas on how to bring their ideas to the market and which tools and mechanisms to use in the process.</p> <p>Also, the participants had an opportunity to learn on the examples of good practice which obstacles to avoid as well as to what steps they need to take in order to make their ideas sustainable at the market.</p> <p>Finally, participants had opportunity to ask the questions related to their specific business ideas and to obtain custom-made advice from the trainer.</p>	
Organiser(s):	University of Nis
Agenda:	
Total number of participants:	8
Links to further information:	
<b>Other personal remarks:</b>	



## AGENDA

### “Strategija tržišnog nastupa”

**06. jun 2018.**

18:00 – 18:45	Marketing koncept i kreiranje vrednosti za potrošače	<i>Jelena Filipović, Univerzitet u Beogradu</i>
18:45 – 19:30	Upravljanje marketingom i ponudom: instrumenti marketing miksa	<i>Jelena Filipović, Univerzitet u Beogradu</i>
19:30 – 20:00	Konsultacije oko konkretnih ideja prijavljenih na Takmičenje	<i>Jelena Filipović, Jelena Cvetanović Univerzitet u Beogradu</i>  <i>Svi</i>



Attendance list



**Attendance List**

Event:	Market Strategy Training
Venue:	Faculty of Electronic Engineering, University of Niš
Date:	06.06.2018.
Organisers:	University of Niš

	Name	Organisation	Signature
1	Marko Mirošević	UNI	<i>[Signature]</i>
2	Jelena Filipović	UBG	<i>[Signature]</i>
3	Jelena Čretanović	UBG	<i>[Signature]</i>
4	Marko Gavrić	MAŠINSKI FAKULTET	<i>[Signature]</i>
5	Denarija Jotović	MAŠINSKI FAKULTET	<i>[Signature]</i>
6	Marko Gavrić	MAŠINSKI FAKULTET	<i>[Signature]</i>
7	Nikola Đanković	UNI	<i>[Signature]</i>
8	Nikola Đanković	UNI	<i>[Signature]</i>
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## Photos

