



EVENT REPORT TEMPLATE

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Jelena Filipovic and Jelena Cvetanović
Event Title:	4.3 Development and delivery of training on market strategy
Event Date:	21/05/2018
Event Venue:	Technical College of Applied Sciences in Zrenjanin
Type of event: (National, international, press conference, promotional event etc.)	National
Short description:	
<p>The training on Market Strategy was organized with aim to train participants of the Competition for best student ideas on how to bring their ideas to the market and which tools and mechanisms to use in the process.</p> <p>Also, the participants had an opportunity to learn on the examples of good practice which obstacles to avoid as well as to what steps they need to take in order to make their ideas sustainable at the market.</p> <p>Finally, participants had opportunity to ask the questions related to their specific business ideas and to obtain custom-made advice from the trainer.</p>	
Organiser(s):	Technical College of Applied Sciences in Zrenjanin
Agenda:	
Total number of participants:	4
Links to further information:	
Other personal remarks:	



AGENDA

“Strategija tržišnog nastupa”

21.maj 2018.

*Visoka tehnička škola strukovnih studija u Zrenjaninu, Đorđa Stratimirovića 23.
23000 Zrenjanin*

12:00 – 12:45	Marketing koncept i kreiranje vrednosti za potrošače	<i>Jelena Filipović, Univerzitet u Beogradu</i>
12:45 – 13:30	Upravljanje marketingom i ponudom: instrumenti marketing miksa	<i>Jelena Filipović, Univerzitet u Beogradu</i>
13:30 – 14:15	Konsultacije oko konkretnih ideja prijavljenih na Takmičenje	<i>Jelena Filipović, Univerzitet u Beogradu</i> <i>Svi</i>



Attendance list



Attendance List

Event:	4.3 Market Strategy Training
Venue:	Technical College of Applied Sciences in Zrenjanin
Date:	21 May 2018
Organisers:	UBG

	Name	Organization	Signature
1	Damir Nemet	VTS SS	Damir Nemet
2	Porovina Cedmir	VTS SS	Porovina Cedmir
3	OLGA DEKETIC	TCAS	Olga Deketic
4	Jelena Filipović	UBG	Jelena Filipovic
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