



AGENDA

CREATIVE WORKSHOP

„With creative thinking to a lot of ideas and potential innovation”

13th November 2018.

*University of Kragujevac, Faculty of Engineering Sciences,
Sestre Janjic 6, Kragujevac, Building A, Creative Center, room A-I-18*

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| 9:00 – 9:30 | <i>Registration of participants</i> | |
| 9:30 – 10:00 | Opening ceremony and introductory speeches | <i>Prof. Dr Nenad Filipovic, Rector Prof. Dr Dobrica Milovanovic, Dean Prof. Dr Vesna Mandic, Project coordinator Prof. Dr Marjan Leber, workshop teacher</i> |
| 10:00 – 10:45 | Introduction to Creativity and Creativity methods Six-stage model for collecting ideas in SMEs | <i>Prof. Dr Marjan Leber, workshop teacher</i> |
| 10:45 – 12:00 | Presentation The Ultimate Challenge Game – Exercise: Finding a challenge (cards and pairing) Method 635 – Exercise: Search for ideas, evaluation | <i>Prof. Dr Marjan Leber, workshop teacher All</i> |
| 12:00 – 12:30 | <i>Coffee break</i> | |
| 12:30 – 14:00 | Morphology, solution versions – Exercise: the best idea of 635 Combinex, choosing an optimal solution – Exercise: continuation of morphology | <i>Prof. Dr Marjan Leber, workshop teacher All</i> |
| 14:00 – 15:00 | Reflexion and final discussion | <i>Prof. Dr Marjan Leber, workshop teacher All</i> |

