



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Authors:	Marko Milojković, Staniša Perić
Event Title:	Creative workshop "With creative thinking to a lot of ideas and potential innovation"
Event Date:	30.10.2018
Event Venue:	Faculty of Mechanical Engineering, Aleksandra Medvedeva 14, Nis
Type of event: (National, international, press conference, promotional event etc.)	National
Short description:	<p>The work package 5 (social engagement dimension) within project IF4TM includes activity 5.3 that consists of several workshops intended to be held at HEIs on entrepreneurship and creative thinking for pupils and students.</p> <p>Within the regular activities of the Creativity Centres and promotion of entrepreneurship, and development of creativity of young people, the Centres should organize workshops for small groups of students and pupils. Their aim is to improve the team work and practical skills and experience in developing ideas and their validation using Centres' equipment.</p> <p>The outcomes of workshops organized by the Creativity Centres within Act5.3 are described in the Workshops Reports.</p> <p>They clearly state the objective of the Workshops and skills which participants acquired and show if the participants got the basic understanding of the creative thinking and techniques, entrepreneurial skills, etc.</p>
Organiser(s):	University of Nis invited participants and organized the workshop, prepared attendance list and evaluation forms. University of Maribor delivered the workshop and developed the proper material.
Agenda:	https://trello.com/c/arVUkOyc/37-53-development-and-delivery-workshops-on-entrepreneurship-and-creative-thinking-for-pupils-and-students-tl-bitf
Total number of participants:	27
Links to further information:	
Other personal remarks:	



EVENT ROLLOUT

Some general information (to be filled by organisers)

The WP5 (social engagement dimension) within project IF4TM includes activity 5.3 that consists of several workshops intended to be held at Serbian HEIs on entrepreneurship and creative thinking for pupils and students. The workshop at UNI was organized on 30th October, 2018 and the target groups were students and high-school students.

Participants were introduced to the Creativity and Crea-methods, Six-stage model for collecting ideas in SMEs, The Ultimate Challenge Game, Method 635, Morphology, solution versions, Combinex, choosing an optimal solution, and Reflexion. The Agenda was drafted by UM and posted to the project platform on Trello. The UNI was responsible for sending the invitation to participants, organization of the event, and preparing the report.



Final Event Agenda + Participant list + Pictures

The presentation was organized at the Faculty of Mechanical Engineering in Nis. Prof. Dr. Marjan Leber during his presentation covered the following topics:

- ✚ Introduction to Creativity and Crea-methods
- ✚ Six-stage model for collecting ideas in SMEs
- ✚ Presentation The Ultimate Challenge Game – Exercise: Finding a challenge (cards and pairing)
- ✚ Method 635 – Exercise: Search for ideas, evaluation
- ✚ Morphology, solution versions – Exercise: the best idea of 635
- ✚ Combinex, choosing an optimal solution – Exercise: continuation of morphology
- ✚ Reflexion

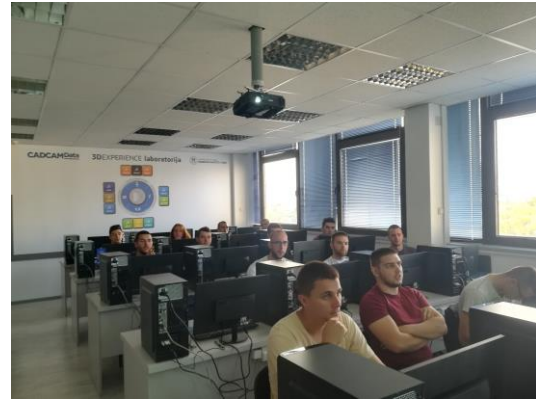
The presentation began at 11 a.m. and lasted until 5 p.m.



Attendance List

Event:	Workshop "With creative thinking to a lot of ideas and potential innovation"
Venue:	Faculty of Mechanical Engineering
Date:	30.10.2018.
Organisers:	University of Niš, University of Maribor

	Name	Organisation	Signature
1	MILAN BANIĆ	MFN	Milan Banic
2	PEĐA MILOSAVČEVIĆ	MFN	P. Milić
3	Aleksandar Mijatović	MFN	A. Mijatović
4	Marko Milošević	UNI	Marko Milošević
5	BRANKO SPASIĆ	MFN	Branko Spasić
6	Aleksa Potić	MFN	Aleksa Potić
7	Milan Stanković	MFN	M. Stanković
8	Tasić Nikola	MFN	Nikola Tasić
9	Milan Anđrijević	MFN	Milan Anđrijević
10	Ana Petrović	MFN	Ana Petrović
11	Marko Topić	MFN	Marko Topić
12	Hukica Bujarić	MFN	Hukica Bujarić
13	Jovana Jokić	MFN	Jovana Jokić
14	Aleksandar Mijatović	MFN	Aleksandar Mijatović
15	Marko Vračarić	MFN	Marko Vračarić
16	Hukica Gavrilović	MFN	Hukica Gavrilović
17	Zoran Urošević	MFN	Zoran Urošević
18	Aleksandar Velicković	MFN	Aleksandar Velicković
19	Zarko Ivanović	MFN	Zarko Ivanović
20	Danail Pančelov	MFN	D. Pančelov
21	Milica Pešić	MFN	Milica Pešić
22	Jovanović Stefan	MFN	Jovanović Stefan
23	Milica Stanković	MFN	Milica Stanković
24	Milica Jovanović	MFN	Milica Jovanović
25	Milica Stanković	MFN	Milica Stanković
26	Olga Petrović	MFN	Olga Petrović
27	STANIJA PEĐIĆ	UNI	Stanija Peđić
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Objectives

After the presentation, participants increased their knowledge, understanding and key competencies with the following objectives:

- A presentation of the connection between creative techniques in the innovation process of developing new products with strategic areas in the company with an emphasis on customer satisfaction,
- Combined use of knowledge to ensure the competitiveness of companies based on continuous processes of finding ideas and developing new products, participants will learn how to create individual knowledge and connect it and use it in the process of creating value,
- To present innovation management methods as a supporting tools for new product development together with the integration with the fields of knowledge management, creativity and quality assurance,
- Based on a workshop, the participant will be qualified to realize the idea for a new product or improvement of the existing product to the successful marketing of the product,
- The use of knowledge and innovation management methods and knowledge management for creating competitive and market attractive products,
- Review of existing management methods, encouraging of personal creativity and increasing the applicability of available methods. Developing the sense for continuous use of creative techniques in industry and scientific research work,
- By acquiring necessary knowledge the participants will be able to solve complicated problems autonomously and to influence the optimal project course.