



EVENT REPORT TEMPLATE

Author:	Jelena Jevtovic		
Event Title:	Workshop "With creative thinking to a lot of ideas and potential innovation"		
Event Date:	13 th November 2018		
Event Venue:	Creativity Centre, Faculty of Engineering Sciences, University of Kragujevac		
Type of event:			
(National, international,	Workshop		
press conference,	VVOIKSTIOP		
promotional event etc.)			
Short description:			

Within the scope of activity 5.3 on the IF4TM project, a creative workshop entitled "With creative thinking on a lot of ideas and potential innovation" was held on November 13, 2018, for the students of the University of Kragujevac, and organized by the Creativity Center UKG. The lecturer at the workshop was Prof. Dr. Marjan Leber from the partner University of Maribor.

The aim of the workshop was to provide students with new knowledge and skills in applying creative techniques in an innovative process of developing new products and services for the needs of the market and companies through practical exercises and team work.

After the introductory presentation on creativity, through the presentation of creative techniques, in particular the Method 635, 17 students worked in the three groups in the team for the "Search for Ideas, Evaluation" and "The best idea of 635" exercises and thus generated and validated their ideas.

Organiser(s):	University of Kragujevac
Agenda:	http://www.if4tm.kg.ac.rs/pub/download/15433113806791 Agenda Creative Workshop UKG 13.11.2018.pdf
Total number of participants:	19
Links to further information:	http://www.if4tm.kg.ac.rs/news/workshop-with-creative-thinking-on-a-lot-of-ideas-and-potential-innovation-held-in-the-creativity-center-of-the-university-of-kraquievac.html
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Other personal remarks:

At the beginning of the training, the participants were introduced with the IF4TM project and its core objectives and results.

The promotional material was also distributed to all participants.





EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	n.a.
Information Material was sent off to participants on:	n.a.
Date of Initial Participant List Compilation:	n.a.
Date of Final Participant List Compilation:	n.a.
Total Number of Participants Invited	n.a.
Date of Agenda Finalisation:	n.a.

Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants before the workshop)
1) n.a.
2) n.a.





EVENT ROLLOUT

Some general information (to be filled by organisers)

Final Event Agenda

AGENDA

CREATIVE WORKSHOP

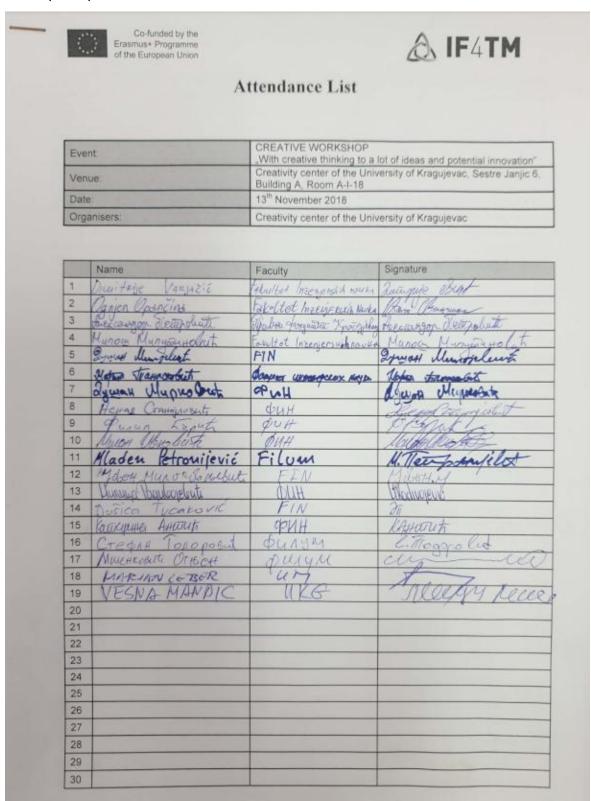
"With creative thinking to a lot of ideas and potential innovation"

13 th November 2018. University of Kragujevac, Faculty of Engineering Sciences, Sestre Janjic 6, Kragujevac, Building A, Creative Center, room A-l-18				
9:00 – 9:30	Registration of participants			
9:30 – 10:00	Opening ceremony and introductory speeches	Prof. Dr Nenad Filipovic, Rector Prof. Dr Dobrica Milovanovic, Dean Prof. Dr Vesna Mandic, Project coordinator Prof. Dr Marjan Leber, workshop teacher		
10:00 – 10:45	Introduction to Creativity and Creamethods Six-stage model for collecting ideas in SMEs	Prof. Dr Marjan Leber, workshop teacher		
10:45 – 12:00	Presentation The Ultimate Challenge Game – Exercise: Finding a challenge (cards and pairing) Method 635 – Exercise: Search for ideas, evaluation	Prof. Dr Marjan Leber, workshop teacher		
12:00 – 12:30	Coffee break			
12:30 – 14:00	Morphology, solution versions – Exercise: the best idea of 635 Combinex, choosing an optimal solution – Exercise: continuation of morphology	Prof. Dr Marjan Leber, workshop teacher All		
14:00 – 15:00	Reflexion and final discussion	Prof. Dr Marjan Leber, workshop teacher All		





List of participants







EVENT EVALUATION BY PARTICIPANTS

Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Neutral	Rather dissatisfied	Not at all satisfied
The event administration	69%	31%	0%	0%	0%
The structure of the programme	92%	8%	0%	0%	0%
The venue and facilities	69%	15%	8%	8%	0%
The presentations	77%	15%	8%	0%	0%
The discussions	69%	23%	8%	0%	0%

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	69%	31%	0%	0%	0%
This event covered to a very high extent the topics I have expected.	62%	15%	23%	0%	0%
I enjoyed the cooperation and interaction with the other participants.	69%	23%	8%	0%	0%
My expectations about this event were met or exceeded.	85%	8%	8%	0%	0%
The materials distributed are useful and informative.	77%	15%	8%	0%	0%
The discussions were relevant for the participants.	69%	23%	0%	0%	0%
The methods of working were suitable for the topics and for the participants.	62%	31%	0%	0%	0%
The overall organisation was professional.	77%	23%	0%	0%	0%
The time management was always to my fullest satisfaction.	85%	15%	0%	0%	0%
The style and level of communication between organisers and participants was professional.	38%	0%	0%	0%	0%
I would recommend this kind of event to my colleagues.	85%	15%	0%	0%	0%

Prior Experience of Similar Events – Overall %	38%
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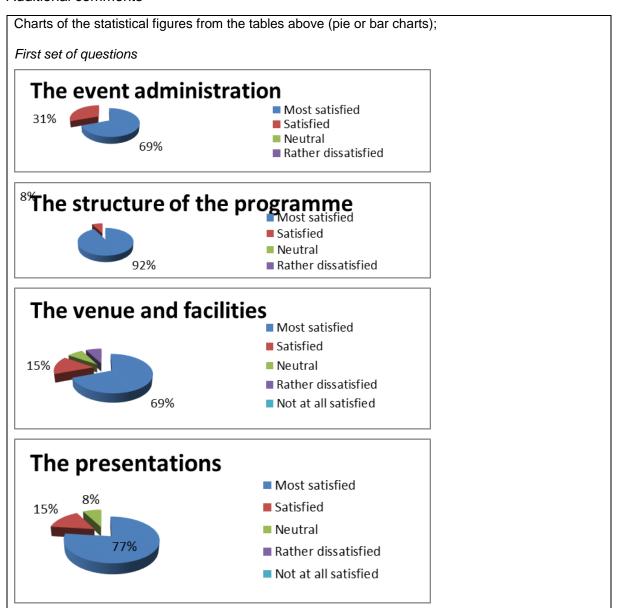




Strengths and limitations of the event: please include comments received

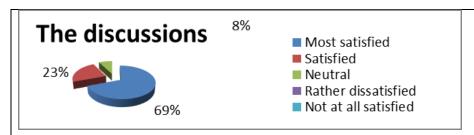
on onguite and initiations of the overthe product include comments received			
Strengths of the event and contributions or activities enjoyed by participants:	 Interesting event Good presentations Exchange of opinions Good lecturer Practical application of knowledge Professional lectures 		
Suggestions for the improvement:	 More time between presentations To divide the event into more than one day To organize during few days 		
Any further comments	Interest in attending similar events		

Additional comments

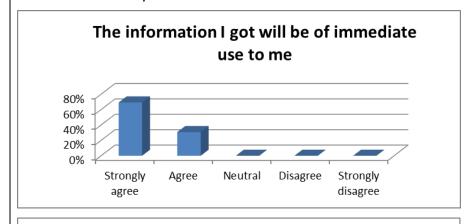


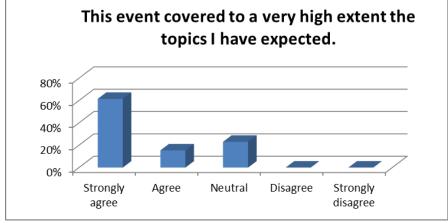


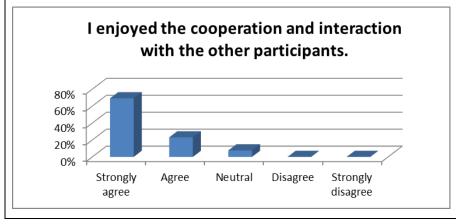




The second set of questions

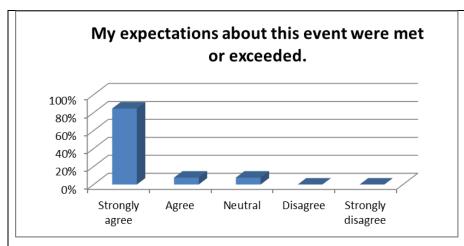


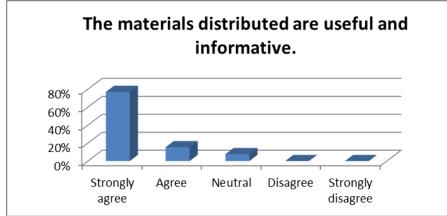


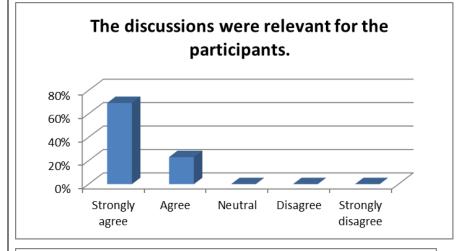


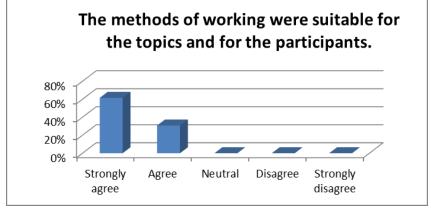






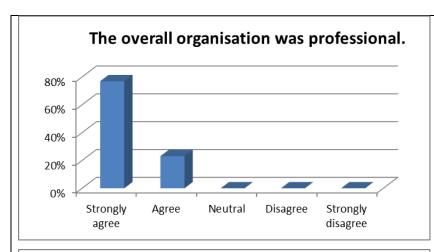




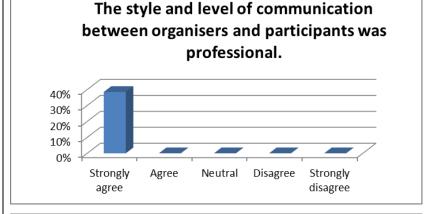


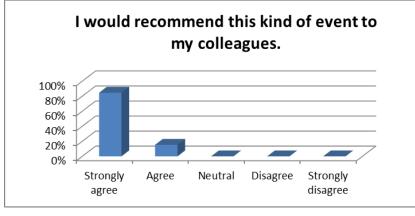
















Lessons learned

• To carry out more aggressive promotional campaign in order to attract more participants

Additional comments

May be filled by any of the organising partners

The workshop was successfully organized in accordance with the defined agenda.