



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Prof. Dr. Vesna Mandic
Event Title:	Startup training "Business Model Development"
Event Date:	19/03/2019 (I group), 22/03/2019 (II group)
Event Venue:	Creativity center of the University of Kragujevac, Sestre Janjic 6, Building A, Room A-I-18
Type of event: (National, international, press conference, promotional event etc.)	Training
Short description:	
<p>The second start-up training for competitor teams from the University of Kragujevac, organized by its Creativity Center located at the Faculty of Engineering, on the topic of Business Model Development, was held in two terms (groups) on 19th and 22nd March in the premises of the Creativity Center, since 16 teams with about 60 students were registered at INNO UKG Platform and applied for the Competition 2019.</p> <p>Participants had an opportunity build their knowledge on concepts of business model development. They were introduced to the elements of the business model development using the CANVAS method, such as defining competitive value, market, customer's relations, resources, etc.</p>	
Organiser(s):	Creativity Center of the University of Kragujevac
Agenda:	
Total number of participants:	22
Links to further information:	http://www.if4tm.kg.ac.rs/article/development-and-delivery-of-startup-training.html
Other personal remarks:	



EVENT ROLLOUT

Agenda

AGENDA

”TAKMIČENJE ZA NAJBOLJU STUDENTSKU IDEJU”

19. mart 2019. godine (I grupa)

22. mart 2019. godine (II grupa)

KREATIVNI CENTAR UNIVERZITETA U KRAGUJEVCU

Sestre Janjic 6, Objekat A, A-I-18

10:30 – 11:00 Registracija učesnika

11:00 – 11:10 Uvodni govor:

Prof. dr Vesna Mandić, koordinator Kreativnog centra

11:10 – 12:00 Razvoj poslovnog modela

- predložena vrednost
- segment kupaca
- kanali distribucije

12:00 – 12:15 Pauza

12:15 – 13:15 Razvoj poslovnog modela

- odnosi sa kupcima
- prihodi
- ključni resursi

13:15 – 13:30 Pauza

13:30 – 14:15 Razvoj poslovnog modela

- ključne aktivnosti
- ključni partneri
- troškovi



Lists of participants



Attendance List

Event:	Training Business model development (I group)
Venue:	Creativity Center of the University of Kragujevac, Sestre Janjic 6
Date:	19.03.2019
Organisers:	Creativity Center of the University of Kragujevac

	Name	Organisation	Signature
1	MARCO PLOVIN	FTH YAVAK	[Signature]
2	Hilary Petrović	ФУНД КРАГУЈЕВАЦ - ТЕХНОЛОГИЈЕ	[Signature]
3	Јован Петровић	ФУНД КРАГУЈЕВАЦ - ТЕХНОЛОГИЈЕ	[Signature]
4	Снежана Јанковић	ФУНД КРАГУЈЕВАЦ - ТЕХНОЛОГИЈЕ	[Signature]
5	Јасна Јасич	ФУНД КРАГУЈЕВАЦ - ТЕХНОЛОГИЈЕ	[Signature]
6	Stevan Tomasevic	FIN-ENGINEER CAMBIKE	[Signature]
7	Bozica Petrović	ON BIKE	[Signature]
8	Marko Petrović	ON BIKE	[Signature]
9	Marko Petrović	ФУНД КРАГУЈЕВАЦ	[Signature]
10	VESNA MANDIC	UKG	[Signature]
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Attendance List

Event:	Training Business model development (II group)
Venue:	Creativity Center of the University of Kragujevac, Sestre Janjic 6
Date:	21.03.2019
Organisers:	Creativity Center of the University of Kragujevac

	Name	Organisation	Signature
1	Antona Marković	FIN-i	<i>[Signature]</i>
2	Mirna Popović	VITERN	<i>[Signature]</i>
3	Sara Marković	FIN-i	<i>[Signature]</i>
4	Bojan Popović	VITERN	<i>[Signature]</i>
5	Milica Popović	Majstori Majstori	<i>[Signature]</i>
6	Mirna Popović	Majstori Majstori	<i>[Signature]</i>
7	Bojan Popović	Majstori Majstori	<i>[Signature]</i>
8	Lucija Popović	VIPERO	<i>[Signature]</i>
9	Lucija Popović	VIPERO	<i>[Signature]</i>
10	Lucija Popović	VIPERO	<i>[Signature]</i>
11	Lucija Popović	VIPERO	<i>[Signature]</i>
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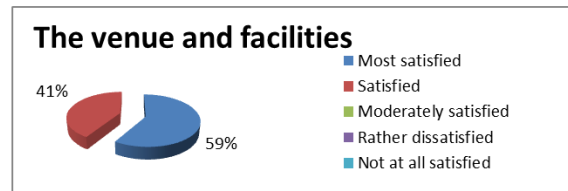
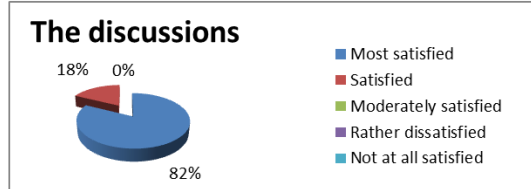
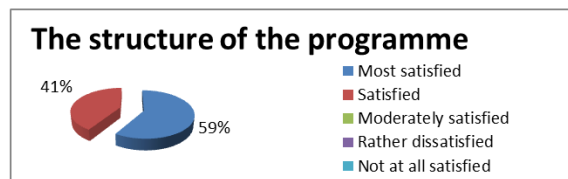
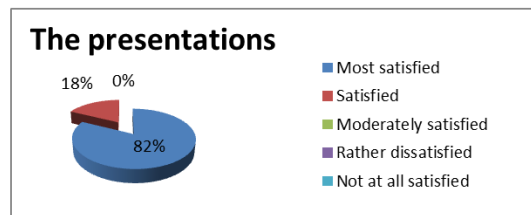
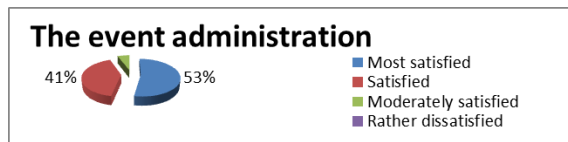


EVENT EVALUATION BY PARTICIPANTS

Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	53%	41%	6%	0%	0%
The structure of the programme	59%	41%	0%	0%	0%
The venue and facilities	59%	41%	0%	0%	0%
The presentations	82%	18%	0%	0%	0%
The discussions	82%	18%	0%	0%	0%
The event dinner and subsistence					



	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	65%	29%	6%	0%	0%
This event covered to a very high extent the topics I have expected.	71%	29%	0%	0%	0%
I enjoyed the cooperation and interaction with the other participants.	76%	24%	0%	0%	0%
My expectations about this event were met or exceeded.	59%	41%	0%	0%	0%
The materials distributed are useful and informative.	65%	35%	0%	0%	0%
The discussions were relevant for the participants.	88%	6%	6%	0%	0%
The methods of working were suitable for the topics and for the participants.	59%	41%	0%	0%	0%



The overall organisation was professional.	65%	35%	0%	0%	0%
The time management was always to my fullest satisfaction.	65%	24%	12%	0%	0%
The style and level of communication between organisers and participants was professional.	82%	18%	0%	0%	0%
I would recommend this kind of event to my colleagues.	88%	12%	0%	0%	0%

