



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

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| Authors: | Prof. Milica Slijepčević PhD |
| Event Title: | WORKSHOP "HR - Recruitment & Selection Process" |
| Event Date: | 09.05.2019. |
| Event Venue: | Belgrade Metropolitan University - Niš Bulevar Svetog Cara Konstantina 80A, 18000 Niš Creative Center |
| Type of event: (National, international, press conference, promotional event etc.) | National |
| Short description: | <p>The work package 5 (social engagement dimension) within project IF4TM includes activity 5.2 in which 6 creativity centers were established. Every creative center is organizing events like trainings, workshops, meetings, idea development support etc. BMU's Creative center carried out following activity.</p> <p>Professor Milica Slijepčević from Metropolitan University's Faculty of Management held a workshop "HR - Recruitment & Selection Process" for the students who attend lessons on Integrated Marketing Communications and Human Resource Management. After an introductory lecture and a presentation on the connection between the Marketing sector and the Human Resources (HR) sector in the company, professor Milica Slijepčević presented the case study of the company Infostud. Afterwards, the students were divided into groups for the purpose of the workshop. One group of students had the role of employees in the Marketing sector, while the other group had the role of employees in the Human Resources (HR) sector. Students in each group first formulated a job description of employees in their sector. Finally, the group of students from the Human Resources (HR) sector interviewed the second group of students for the position of Marketing Manager. The workshop covered the following topics:</p> <ul style="list-style-type: none"> • Introduction to the topic - theoretical aspect of marketing communication and human resources • Case Study - company Infostud • Workshop "HR - Recruitment & Selection Process" - interview for the position of Marketing Manager • Reflexion |
| Organiser(s): | Belgrade Metropolitan University - Niš |
| Agenda: | |
| Total number of participants: | 10 |
| Links to further information: | https://www.metropolitan.ac.rs/novosti/radionica-proces-regrutacije-i-selekcije-kadrova-u-kreativnom-centru-na-metropolitan-univerzitetu-u-nisu/ |
| Other personal remarks: | |



AGENDA FOR THIS EVENT



Location: Bulevar Svetog Cara Konstantina 80A, 18000 Niš
Institution: Belgrade Metropolitan University - Creative Center Niš
Date: 09.05.2019.
Time: 13h

Creative Workshop "**HR - Recruitment & Selection Process**" - prof. Milica Slijepčević PhD

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| 13.00 - 13.10h | Students' gathering |
| 13.10 - 13.30h | Introduction to the topic - theoretical aspect of marketing communication and human resources |
| 13.30 - 14.15h | Case Study - company Infostud |
| 14:15 - 14:30h | Break |
| 14.30 - 15.15h | Workshop "HR - Recruitment & Selection Process" - interview for the position of Marketing Manager |
| 15.15 - 15.30h | Reflexion |



ATTENDANCE LIST



Attendance List

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| Event: | HR - Recruitment & Selection Process - prof. Milica Slijepčević |
| Venue: | Metropolitan University Niš - Creative Center |
| Date: | 09.05.2019. |
| Organisers: | Metropolitan University Niš - Creative Center |

| | Name | Organisation | Signature |
|-----|-----------------------|--------------------------|-----------|
| 1. | Dimiđije Mirović 3319 | Univerzitet Metropolitan | |
| 2. | Petar Jotov 3454 | Univerzitet Metropolitan | |
| 3. | Bacynuje Čukanović | Univerzitet Metropolitan | |
| 4. | Jelena Petrović | Univerzitet Metropolitan | |
| 5. | Pogorobitić Anđena | Univerzitet Metropolitan | |
| 6. | Stojanović Uroš | Univerzitet Metropolitan | |
| 7. | Anja Marković | Univerzitet Metropolitan | |
| 8. | Stefan Jocić | Univerzitet Metropolitan | |
| 9. | MILICA Mladenović | METROPOLITAN UNIVERZITET | |
| 10. | Leunija Bećević | METROPOLITAN UNIVERZITET | |
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PHOTOS FROM THIS EVENT

