



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Authors:	MSc Ecc Milica Mladenović
Event Title:	WORKSHOP "Elevator Pitch"
Event Date:	29.05.2019
Event Venue:	Belgrade Metropolitan University - Niš Bulevar Svetog Cara Konstantina 80A, 18000 Niš Creative Center
Type of event: (National, international, press conference, promotional event etc.)	National
Short description:	<p>The work package 5 (social engagement dimension) within project IF4TM includes activity 5.2 in which 6 creativity centers were established. Every creative center is organizing events like trainings, workshops, meetings, idea development support etc. BMU's Creative center carried out following activity.</p> <p>Creative Center Manager and Metropolitan University's Teaching Assistant MSc Ecc Milica Mladenović held a presentation and a workshop "Elevator Pitch - Presentation Skills" for students who applied for the Competition for the best student idea. After presenting the essential elements of a successful idea presentation to a potential investor, students received guidelines on communication skills that are very important for effective public speaking. Afterwards, students developed creative ideas for their presentation upgrade in an interactive discussion. Finally, students had a mock presentation of their idea and received very constructive comments on achieving the wow effect with their presentation. During the presentation, Milica Mladenović covered the following topics:</p> <ul style="list-style-type: none"> • Essential elements of a successful idea presentation in front of an investor - problem, solution, market, competition, business model, competitive advantage, competition, marketing plan, team, money (income and expenses), future vision and long-term strategy • Public speaking and communication - preparation, "Big Bang" start, introduction, content, presentation, communication skills, verbal and non-verbal communication, characteristics of an effective speaker • Workshop - students' mock presentation
Organiser(s):	Belgrade Metropolitan University - Niš
Agenda:	
Total number of participants:	4
Links to further information:	https://www.metropolitan.ac.rs/novosti/radionica-elevator-pitch-prezentacione-vestine-za-najbolju-studentsku-ideju/
Other personal remarks:	



AGENDA FOR THIS EVENT



Location: Bulevar Svetog Cara Konstantina 80A, 18000 Niš
Institution: Belgrade Metropolitan University - Creative Center Niš
Date: 29.05.2019.
Time: 17h

Creative Workshop **"Elevator Pitch - Presentation Skills - Preparation for the Competition for the Best Student Idea"** - MSc Ecc Milica Mladenović

17.00 - 17.05h	Students' gathering
17.05 - 17.35h	Essential elements of a successful idea presentation in front of an investor - problem, solution, market, competition, business model, competitive advantage, competition, marketing plan, team, money (income and expenses), future vision and long-term strategy
17.35 - 18.05h	Public Speaking & Communication - preparation, "Big Bang" start, introduction, content, presentation, communication skills, verbal and non-verbal communication, characteristics of an effective speaker
18.05 - 18.20h	Break
18.20 - 19.20h	Workshop - students' mock presentation
19.20 - 19.30h	Reflexion



ATTENDANCE LIST



Attendance List

Event:	Elevator Pitch - Preparation for the Competition for the Best Student idea
Venue:	Metropolitan University Niš - Creative Center
Date:	29.05.2019.
Organisers:	Metropolitan University Niš - Creative Center

	Name	Organisation	Signature
1.	Marko Jovanović	Универзитет Метрополитан	[Signature]
2.	Bojana Čekić	Универзитет Метрополитан	[Signature]
3.	Александар Стојић	Универзитет Метрополитан	[Signature]
4.	MILICA MLADENIĆ	METROPOLITAN UNIVERSITY	[Signature]
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PHOTOS FROM THIS EVENT

