



EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

This template has to be filled by project partners (organisers) for all IF4TM events (except SC meetings). Furthermore, this template can be used to inform colleagues and partners about other events attended (promoting IF4TM). In the second case please just fill in the first page and delete the chapters thereafter.

Author:	Ernad Kahrović/Edis Mekić
Event Title:	Finance for start upos and elevator pitch
Event Date:	20/03/2019
Event Venue:	Državni Univerzitet u Novom Pazaru/ State University of Novi Pazar
Type of event:	
(National, international, press	
conference, promotional	
event etc.)	National
Short description:	

Important part of the best Student idea competition is set of the trainings for the competing dedicated to financial aspects of a business idea and to the presentation of a business idea and students were introduced to the "formula" of pitch presentation. During training student teams actively developed, improved and changed their basic ideas.

Organiser(s):	State University of Novi Pazar
Agenda:	
Total number of participants:	6
Links to further information:	
Other personal remarks:	





EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	12/03/2019
Information Material was sent off to participants on:	12/03/2019
Date of Initial Participant List Compilation:	12/03/2019
Date of Final Participant List Compilation:	12/03/2019
Total Number of Participants Invited	17
Date of Agenda Finalisation:	12/03/2019

Problems encountered during the event preparation phase

(N/A)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)

EVENT ROLLOUT

Some general information (to be filled by organisers)

Important part of the best Student idea competition is set of the trainings for the competing teams into development of the business model based on CANVAS model. The second training was dedicated to financial aspects of a business idea and to the presentation of a business idea and students were introduced to the "formula" of pitch presentation. During training student teams actively developed, improved and changed their basic ideas.

Final Event Agenda + Participant list





IF4TM

AGENDA Obuka takmičarskih timova Finansije i pithc prezentacija

Project Acronym:	IF4TM
Project full title:	Institutional framework for development of the third mission of universities in Serbia
Project No:	561655-EPP-1-2015-1-RS-EPPKA2-CBHE-SP - ERASMUS+ CBHE
Funding Scheme:	ERASMUS Plus
Coordinator:	UKG – University of Kragujevac
Project start date:	October 15, 2015
Project duration:	36 months

Abstract	Agenda za obuku takmičarskih timova
	Razvijanje poslovnog modela korišćenjem <i>Canvas</i> metode

20. mart 2019.

Državni univerzitet u Novom Pazaru Vuka Karadžića bb, 363000 Novi Pazar sala A25





16:00 – 16:15	Registracija	
16:15 – 18:00	Doc. dr Ernad Kahrović DUNP	Finansiranje ideja Izvori finansiranja za start up kompanije Planiranje i kontrola finansija Osnovni modeli prihoda Finansijski pokazatelji
18:00 – 18:15	Pauza	
18:15 – 20:00	Doc. dr Ernad Kahrović DUNP	Bilans stanja, bilans uspeha, izveštaj o novčanim tokovima Primer izrade cash flow-a za biznis ideju Pitch prezentacija









Attendance List

Event:	Development of business model - Canvas method	
Venue:	State University of Novi Pazar, A25, Vuka Karadzica bb Novi Pazar	
Date:	20.03.2019.	
Organisers:	State University of Novi Pazar	

200	Name	Organisation	Contact phone, e-mail	Signature
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2	Ewina Trtovac			
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Event Implementation

The second day of training was dedicated to financial aspects of a business idea. Students were thoroughly introduced to the concept, structure and types of expenses, income models, sources of start-up company financing, balance sheet and profit and loss account. Emphasis was put on preparing reports on monetary course, as a difference between cash inflow and cash outflow. This day of training was also dedicated to the presentation of a business idea. Students were introduced to the "formula" of pitch presentation, i.e. to the content and order of topics in a presentation. It alludes students should first present a concrete business problem, as well as offering an answer to the question how their start-up company solves the problem. In addition, they were to give an answer to the question on the size of a market, business model, competition, investment, as well as the board members.

Photos







Lessons learned

Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: