



# IF4TM

## AGENDA

**With creative thinking to a lot of ideas and potential innovation**

### Agenda

**24/04/2019**

11.00 – 11.15h	Introduction to Creativity and Crea-methods	<b>Prof. Dr Marjan Leber, vanredni profesor</b>
11.15 – 11.25h	Exercise: Neurocard	
11.25 – 11.35h	Six-stage model for collecting ideas in SMEs	
11.35 – 12.15h	Presentation The Ultimate Challenge Game – Exercise: Finding a challenge(cards and pairing)	
12.15 – 12.30h	Pauza	
12.30 – 13.15h	Method 635 – Exercise: Search for Ideas, evaluation	